



**PASS CCBA®  
IN THE VERY  
FIRST  
ATTEMPT!**

**IIBA® CCBA®  
CERTIFICATION  
TRAINING  
BROCHURE**

***100% SUCCESS or REFUND***

# ABOUT ADAPTIVE US

Adaptive US is your go-to place for IIBA Certifications training. We have helped 2100+ students complete IIBA certifications. Adaptive US provides CBAP, CCBA, ECBA, AAC, CBDA, CPOA, CCA online training, question banks, study guides, simulators, flashcards, audio books, digital learning packs across the globe.

Adaptive US is the only training organization to offer 100% success or refund and all-inclusive plans for its workshops.

## Key facts

- World's largest BA publisher and assessments provider.
- Premiere Partner to IIBA, Canada.
- 2100+ certified BA professionals.
- 500+ BA workshops - 10000+ BAs trained.
- Our trainers are part of BABoK V3 authoring and exam committees and have served 250+ top-notch clients including Wells-Fargo Bank, Credit Suisse, HP, CGI, AXA, AkzoNobel, Ness, Unisys, etc. We are proud to have a 100% key client retention rate.

## Vision

To be the most admired business analysis solutions provider in the world.

## Mission

To help our participants and clients succeed in their business analysis career and endeavor.

## Quality policy

Delight customers through innovative, timely and cost-effective solution



# ADAPTIVE USPs

## PROVEN CAPABILITIES

Adaptive has successfully completed over 500+ business analysis and requirements engineering workshops. Our BA trainers come with cumulative experience of 150+ person-years. Adaptive has significant expertise in helping clients in their business analysis and requirements engineering competency development. Adaptive has been associated with the world's largest paints manufacturing company for improving their business analysis and requirements engineering competency.

## CCBA MASTER CLASS WITH 100% SUCCESS OR REFUND

We share your success and failure. We have you covered for 2 unsuccessful CCBA exam attempts by paying for the exam retake fees limited to USD 195 and refund of the course fees paid to Adaptive minus payments made to IIBA, if you are unsuccessful in the 3rd attempt, upon meeting our terms. [Learn More](#)

## EXCELLENT FEEDBACK

Adaptive workshops have received 500+ excellent feedbacks.



Customer feedbacks are available [here](#).

## SUCCESS RATE

We have certified 2100+ IIBA certified professionals, while maintaining a 97+% success rate. Rest assured, you are in the best hands to succeed in the very first attempt.

## PRACTITIONERS WHO TRAIN

All Adaptive trainers are practicing business analysts who have shaped the industry, been authors of BABoK and have written CBAP, CCBA exam questions. They have implemented and have been practicing BA concepts for improving BA competency for their clients for more than 25 years. All of them are proficient in requirements engineering activities and tools and are CBAP®, CCBA® certified.

## PERSONALIZED ATTENTION

With Adaptive, you are assured of personalized attention from every member in Adaptive. We take pride in the fact that almost all our clients have come back repeatedly to us for their services.

## CCBA ELEARNINGS

Adaptive has developed eLearning on business analysis and requirements engineering concepts for continuous learning.

## FOCUSED CCBA QUESTION DISCUSSION TO ENABLE PASSING IN THE FIRST TAKE

We spend dedicated sessions preparing students for questions. This is where the trainer discusses scenario-based questions with students highlighting each word of the question and its importance and how does it have a role in the final answer which is crucial from the exam preparation perspective.



In addition, students have access to 15 hours of concept clarification sessions post the training (live fortnightly office hours/Q&A classes (75 mins each) for 6 months or more based on the chosen plan).

### EASY VIRTUAL ONLINE CLASSES

Classes can be taken from anywhere with class recordings to re-watch classes later.

### WE SUPPORT YOU TILL YOU PASS

Re-sit for classes at no extra cost if you did not pass on the first attempt, along with success guarantee

### ACCREDITATIONS

Adaptive is an endorsed Education Provider for International Institute of Business analysis ([www.iiba.org](http://www.iiba.org)), Canada.

One-stop solution and your partner for all your BA learning needs - We specialize and offer only Business Analysis related skill development courses.

### OUR 4 AWESOME GUARANTEES

Adaptive US is totally **COMMITTED** to your success and we share the **RISK** and **REWARD** with you.

With us, you can take your IIBA certification exam with complete **PEACE OF MIND**.

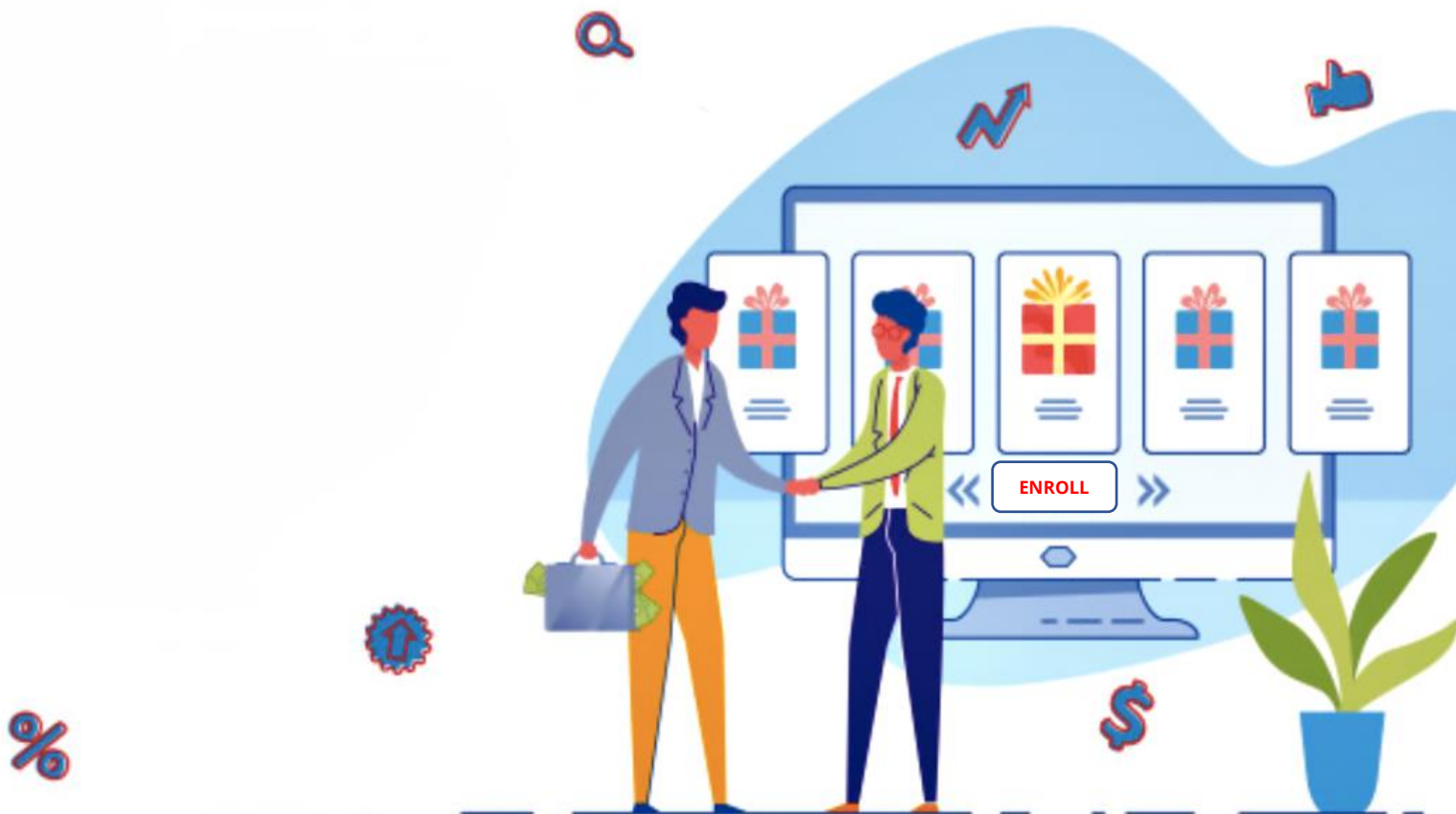


On Weekend Classes

# PROGRAM OBJECTIVE

By the end of this course, you'll be able to:

- Master BABoK knowledge areas, best practices, and techniques
- Get IIBA application approved in the very first attempt – a daunting task for many!
- Gain the confidence to pass the exam in the first attempt with the right exam taking strategy
- Gain the confidence to perform the BA role efficiently at the workplace



# PROGRAM STRUCTURE

## **Session – 1 (3 Hours Live Online Class)**

- Participant and Faculty Introductions
- Understanding Business Analysis (The BA Standard)
- Mindset for Effective Business Analysis (The BA Standard)
- Performing Business Analysis (The BA Standard)
- Intro to BABoK Knowledge Areas
- BABoK Terminology
- BABoK themes



## **Session – 2 (3 Hours Live Online Class)**

### **BA Planning and Monitoring**

- KA Intro
- Techniques for BA Planning
- BA Planning and Monitoring Tasks
  - Plan BA Approach
  - Plan Stakeholder Engagement
  - Plan BA Governance
  - Plan BA Info Management
  - Identify BA Performance Improvements

### **Elicitation and Collaboration**

- KA Intro
- Techniques for Elicitation
- Elicitation and Collaboration Tasks
  - Prepare for Elicitation
  - Conduct Elicitation
  - Confirm Elicitation Results
  - Communicate BA Information
  - Manage Stakeholder Collaboration

## **Session – 3 (3 Hours Live Online Class)**

### **Requirements life cycle management**

- KA Intro
- Techniques for Req. LCM
- Req. LCM Tasks
  - Trace requirements
  - Maintain requirements
  - Prioritize requirements
  - Assess requirements changes
  - Approve requirements

### **Strategy Analysis**

- KA Intro
- Techniques for Strategy Analysis
- Strategy Analysis Tasks
  - Analyze Current State
  - Define Future State
  - Assess Risks
  - Define Change Strategy

## **Session – 4 (3 Hours Live Online Class)**

### **Requirements Analysis and Design**

#### **Definition**

- KA Intro
- Techniques for RADD
- RADD Tasks
  - Specify and model requirements
  - Verify requirements
  - Validate Requirements
  - Define Requirements architecture
  - Define Design Options
  - Analyze Potential Value and Recommend Solution



## **Session – 5 (3 Hours Live Online Class)**

### **Solution Evaluation**

- Intro to KA
- Techniques for Solution Evaluation
- Solution Evaluation Tasks
  - Analyze potential value and recommend a solution
  - Measure solution performance
  - Analyze performance measures
  - Assess solution limitations
  - Assess enterprise limitations
  - Recommend actions to increase solution value
- Exam Prep Guidance
  - IIBA Exam Information + Tips
  - PD Hour Details

- Prioritization, Decision making techniques & more
- Application Filing Discussion

## **Session – 7 (3 Hours Live Online Class)**

- How to attempt Scenario-based Questions Discussion
- Scenario-based Questions Discussion

## **12 Exam Prep Tutorials (Live Online Classes - 75 Mins Each)**

### **Scheduled Fortnightly Office hours / Q&A Sessions / Tutorial**

- Answer student queries on question banks
- Application Filing Doubt Clarification
- Preparation tips

## **Session – 6 (3 Hour Live Online Class)**

### **Advanced BABOK Concepts**

- Managing stakeholders
- Traceability relationships
- Different types of prototyping



**Earn More &  
Progress Faster  
with CCBA Certification**

**ENROLL NOW!**

# PROGRAM HIGHLIGHTS

PROGRAM HIGHLIGHTS	CCBA EXPERTS MASTER CLASS (100% Success or Refund)	CCBA ULTIMATE (100% Success or Refund)
Hours of Live BABoK Classes + Office Hours (Q&A) support	36	51
100% success guarantee (2 retakes covered of \$195 each)	✓	✓
Success Guarantee	6 months	12 months
21 IIBA PD Hours	✓	✓
2100+ Mock questions	✓	✓
6 Simulations	✓	✓
100+ e-Learning Videos	✓	✓
CCBA Study guide	✓	✓
Application Simulator	✓	✓
Application Filing Support	✓	✓
Mind maps, Audiobooks, Flashcards	✓	✓
BABoK based Glossary & Study Tables	✓	✓
Prep Plan, Tips	✓	✓
Live class recording videos	✓	✓

PROGRAM HIGHLIGHTS	CCBA EXPERTS MASTER CLASS (100% Success or Refund)	CCBA ULTIMATE (100% Success or Refund)
Fortnightly Office Hours/Q&A Classes (2 sessions/month)	12	24
Learning Resource Access Period	Training duration + 6 months	Unlimited
1 extra repeat class (weekend class)	✗	✓
60 Recertification CDUs	✗	✓
1 Business Day Priority Support	✗	✓

**Master Class Plus:** Comprises of CCBA Master Class Takeaways + IIBA Membership + CCBA Application & Exam Fees

**Ultimate Plus:** Comprises of CCBA Ultimate Takeaways + IIBA Membership + CCBA Application & Exam Fees

ADAPTIVE  
US



**ENROLL NOW**

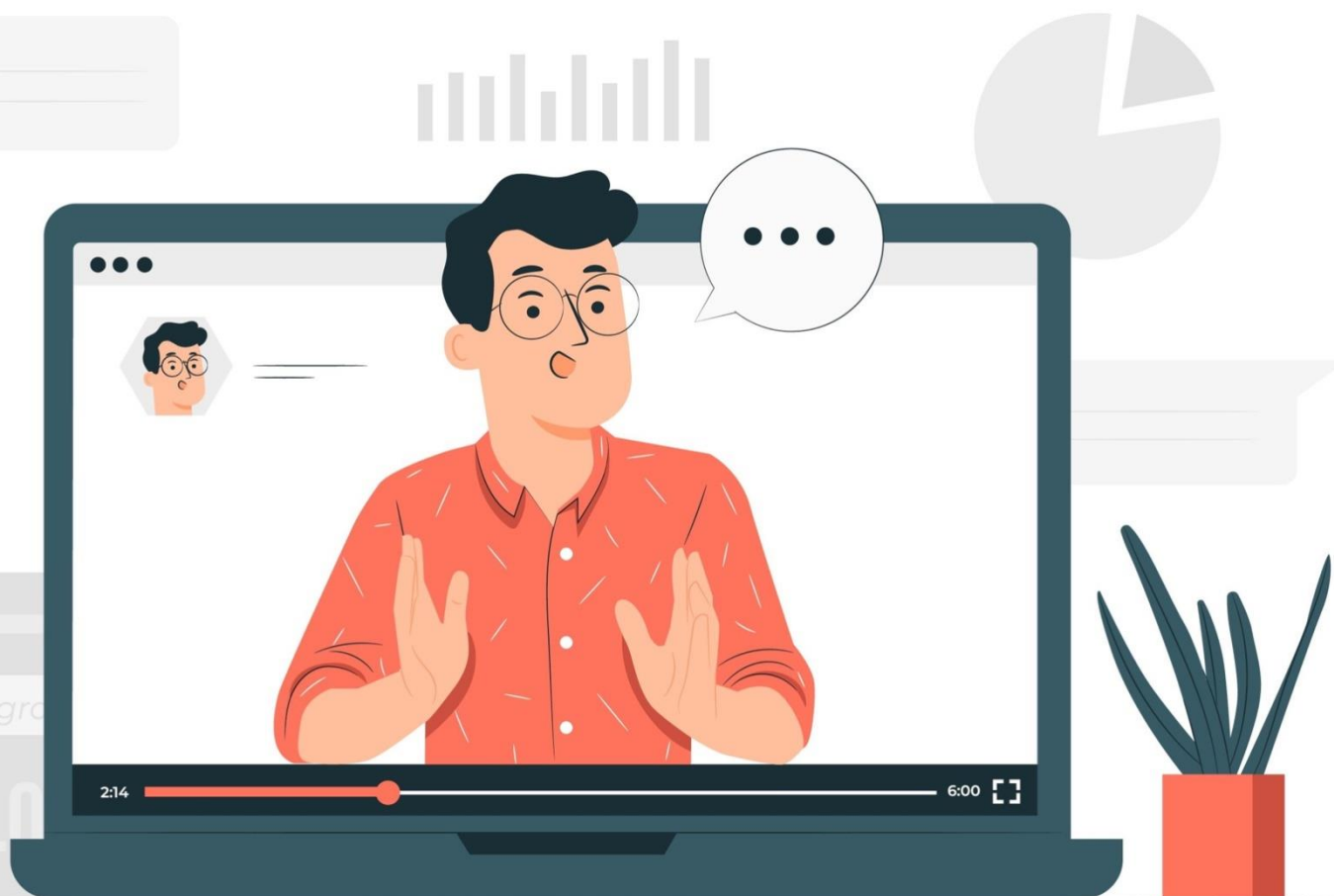
100% SUCCESS OR REFUND THAT'S OUR  
PROMISE TO YOU

CCBA CERTIFICATION | CCBA TRAINING

WORLDS #1 CCBA TRAINING INSTITUTE



# EXPERT INSTRUCTORS





# Victoria Cupet

**CBAP, PMI-PBA,  
AAC, CPOA, CPRE**

- Regional Director, IIBA Europe and Africa
- BABoK V3 Author
- 25+ years of BA experience
- Certified coach, trainer, consultant, best-selling author, and keynote speaker
- Co-author of the bestselling book "The Road to Success"

Detailed profile– <https://www.AdaptiveUS.com/trainers#victoria>



# LN Mishra

**CBAP, CCBA, CBDA,  
CPOA, AAC, CCA,  
ECBA, CPRE**

- World's #1 IIBA® certifications trainer (2000+ certified)
- Member of IIBA Question Setting Committee
- Mentored 200+ global clients and 6000+ BAs
- Author of 12 best-selling books on business analysis
- Versatile trainer, coach and speaker
- 28+ years of working experience as a Business Analyst
- Authored 400+ blogs on Requirements analysis and business analysis.

Detailed profile- <https://www.adaptiveus.com/trainers#ln>



## Bindu Channaveerappa

### CBAP, CCA

- Regional Director IIBA EMEA, BA Consultant, Author and Trainer
- 20+ years of global experience in BA mentoring and training
- Expert in practical, transformation-driven BA strategies
- Contributor to IIBA-aligned training content and industry best practices
- International Speaker and Thought Leader on BA and Cybersecurity
- Passionate mentor who empowers BAs to grow, get promoted, and lead change

Detailed profile - <https://www.adaptiveus.com/trainers#bindu>



# Lora McCoy

**CBAP, CBDA,  
CPOA, AAC, CCA**

- Former Regional Director, IIBA Central Americas
- Former President – IIBA Oklahoma Chapter
- 25+ years of BA experience
- Mentored 100+ global clients and 3000+ BAs
- Active speaker at various industry meets

Detailed profile- <https://www.adaptiveus.com/trainers#lora>





# Olivia Hampton

**CBAP, CBDA,  
AAC, CCA**

- Seasoned change management expert with 15+ years of experience leading transformations across diverse industries.
- Skilled trainer fostering effective team transformations.
- Experience in software, telecom, construction, education, and non-profits.
- Renowned for delivering impactful, tailored solutions.
- President of the IIBA Palmetto City Chapter

Detailed profile - <https://www.adaptiveus.com/trainers#olivia>

# Adaptive LMS

The screenshot displays the Adaptive US LMS interface. On the left, a sidebar contains the Adaptive US logo (100% Success or 100% Refund, 1000+ Certs. Premier EEP), a 'Go to Dashboard' link, and the course title 'CCBA Master Class with Success Guarantee'. Below this is a progress bar showing '0% complete' and a search bar. A list of lessons follows: 'INSTRUCTIONS' (0/1), 'Chapter 1 - Introduction' (0/5), 'Introduction' (VIDEO - 8 MIN), 'BA V3 Themes' (VIDEO - 6 MIN), 'BA knowledge areas' (VIDEO - 6 MIN), 'BA V3 Glossary' (VIDEO - 8 MIN), and 'Study Guide - Preface and Introduction' (selected). The main content area shows the 'Study Guide - Preface and Introduction' page. It features the Adaptive US logo, the title 'ADAPTIVE US CCBA® V3 Study Guide', and the text 'Saves 100 Hours'. A 'COMPLETE & CONTINUE' button is at the bottom.

WORLD'S #1 BA  
LEARNING  
PLATFORM

**Adaptive's Learning Platform provides access to all the learning materials related to the workshop. You can [register](#) for a trial pack and get access to the following free learning resources:**

1. Sample CCBA® study guide
2. 50 Sample CCBA model questions
3. Sample e-Learning videos
4. Sample audiobook
5. Sample flashcards and more

**Adaptive's Learning Platform also hosts the MOST exhaustive CCBA® Question Banks, which thoroughly tests your preparedness!**

1. BABoK based study guide – cliff note version of BABoK
2. 2100+ model questions with answer explanations to test your preparedness
3. 6 Full length CCBA Simulations
4. 100+ BABoK learning videos
5. Audiobooks
6. Flashcards
7. CCBA Application Filing Template
8. BABoK and Techniques Mind Maps
9. Multiple categories of questions: Concept, Warm ups, Scenario, Full-length simulations
10. Online Assessment System with similar features as PSI
11. Fully aligned to the new certification scheme from IIBA
12. Attempt questions and simulations multiple times
13. Extensive reporting on assessment results and performance
14. Trusted by thousands of BA aspirants world-wide

15. Questions designed by expert faculties who participated in IIBA question preparation team
16. Assessments can be taken on tablets as well, so prepare on the go!
17. Provision to clarify doubts on questions (Based on plan)



**Progress Faster with  
CCBA Certification**

**ENROLL NOW!**

# CCBA Courseware

1. Comprehensive 250+ pages  
Certification Study Guide loaded with key terms, tips, techniques etc. to help you prepare for the certification exam.
2. The Study guide is created based on extensive research of the BABOK® V3 Guide by experts and it captures all the essentials from the exam perspective.
3. Presented in a very well-organized way, it's a great resource to help you prepare for examinations with minimal effort.
4. The concise, crisp study guide captures all essentials in one document removing all duplications and redundancies.
5. Master the core knowledge areas, activities, tasks, deliverables, Stakeholders and their relationships.
6. Identify and master the principles, activities, tasks, techniques, and tips described in the BABOK® Guide v 3.0.

ADAPTIVE US INC.

## ADAPTIVE US CCBA® V3 Study Guide

**Saves 100 Hours  
of Your CCBA® V3  
Preparation Effort**



**2000+ IIBA Certifications**

**ADAPTIVE US.COM** | **IIBA** Endorsed Education Provider  
Be an IIBA® Certified BA in 3 months. **Success Guaranteed.**





# CUSTOMERS SPEAK





Neeraja Medimi

2 reviews

★★★★★ a year ago

Adaptive US has helped prepare for CCBA certification, The study material provided by Adaptive is very helpful and they have multiple practice tests. The simulation tests were most helpful, you can review your answers and explanation to see if your understanding about the concepts are correct. If you have any questions they are quick with Responses.



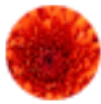
Joslin Ann Samuel

1 review CA

★★★★★ → Redirected

### Excellent learning resources

I trained with Adaptive for the CCBA course and I was truly impressed with the work they put in to help BAs succeed, not only in the exams, but also in their jobs. The trainers were excellent, with ample industry experience to guide with examples. The highlight of the program is the learning platform that has a plethora of effective tools like visual aids, flashcards, a concise version of the BABoK, Question Bank (definitely the highlight of the platform) etc., to help understand the BABoK in detail, without feeling utterly overwhelmed. Also, the staff are very supportive and responsive. Overall, it was an amazing experience and I would highly recommend Adaptive US to anyone looking to ace the IIBA exams!



Lynne  
1 review



★★★★★ 6 months ago

Passed CCBA on first attempt!

Over the summer, I researched CCBA training providers and decided to choose Adaptive because their website was quite detailed and there was a real-time chat window where my queries were answered immediately by a real person not AI. I also found their pricing reasonable with rebate/discount options which weren't available with other training providers. They also provide BA templates and BA tools training – although there's a separate fee for that service.



Anisha Chopra  
2 reviews



★★★★★ a year ago

Thanks to Adaptive US training which helped me crack my CCBA exam in less than 2 months time. I highly recommended Adaptive US Training.



**Brian Johnston**

1 review



★★★★★ 5 months ago

Adaptive is a great website to use if you are attempting to become CCBA certified. They offer courses, tutorials, study guide of the BABOK, videos of techniques and many simulation questions which helps students build their confidence to be ready for the exam questions. Also, their customer support is easy to get a hold of, friendly and willing to answer any question possible. Thank you Su, Ann, Sam and LN for caring about my journey to become CCBA certified. I passed the exam yesterday and know that it would've been very difficult to pass without your support.

**MANY MORE REVIEWS AT – <https://www.AdaptiveUS.com/reviews/>**



# ADAPTIVE US COMPETITION

Aspect	Learning Tree International	Watermark Learning	Adaptive US Master Class	Adaptive US Ultimate
Course fee (in US Dollars)	\$2650	\$1995	\$1199	\$2099
PD Hours + Study Aids	✓	✓	✓	✓
Live Instructor Led	✓	✓	✓	✓
With IIBA Membership + CCBA Application Fee + Exam Fee (\$534)	✗	✗	✓	✓
Trainer Profile Disclosed	✗	✗	✓	✓
Success Guarantee (Covers 2 Retake Fees)	✗	✗	✓	✓
Office Hours	✗	✗	✓	✓
No. of CCBA's Published	✗	✗	✓	✓
Lifetime Study Resources	✗	✗	✗	✓
1 Entire Repeat Training (Weekend Classes)	✗	✗	✗	✓



Aspect	Learning Tree International	Watermark Learning	Adaptive US Master Class	Adaptive US Ultimate
60 CDUs for IIBA Recertification	✗	✗	✗	✓

**Master Class Plus:** Comprises of CCBA Master Class Takeaways + IIBA Membership + CCBA Application & Exam Fees

**Ultimate Plus:** Comprises of CCBA Ultimate Takeaways + IIBA Membership + CCBA Application & Exam Fees

# CORPORATE CUSTOMERS



# OUR LEARNERS COME FROM



UPS



Finserve



Linfox



CIPA, Botswana



FMO Bank



Amazon



Walmart



NTT Data



Tesco



Wells Fargo



Sobeys



Westpac Group



Telstra



Avanade



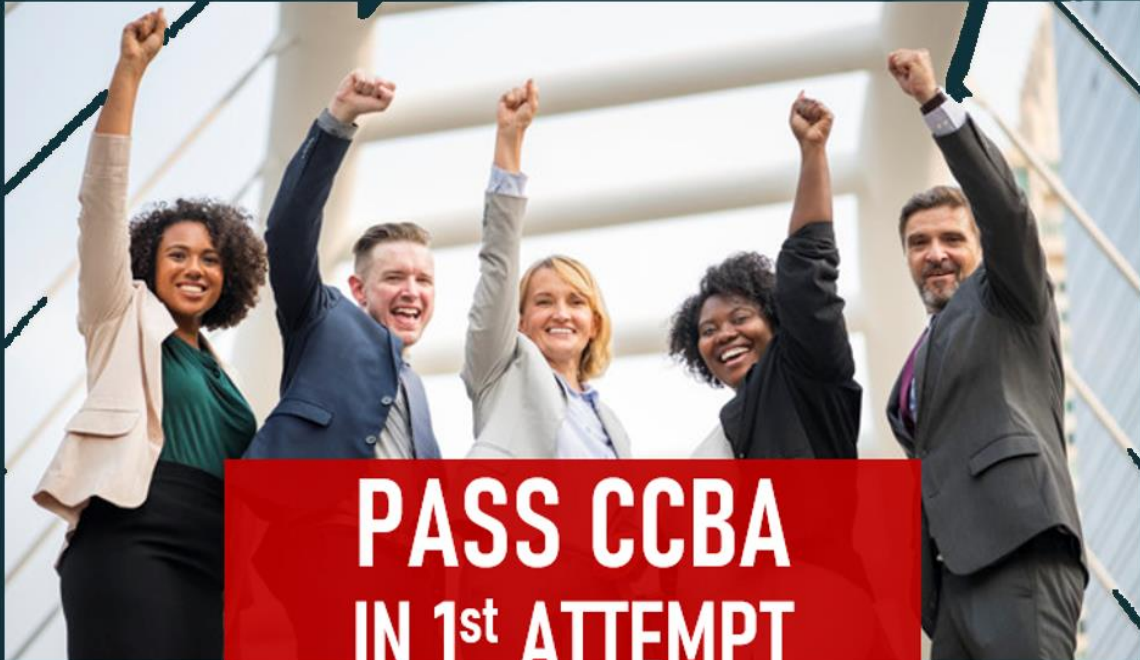
Accenture



**HYUNDAI**

Hyundai

& More...



**PASS CCBA  
IN 1<sup>st</sup> ATTEMPT**

FOR ANY FURTHER QUESTIONS PLEASE WRITE TO [CS@ADAPTIVEUS.COM](mailto:CS@ADAPTIVEUS.COM)