



# **Adaptive US Data Analytics Bootcamp**

**“Be Ahead of the Curve with  
In-Demand Data Analytics Skills”**

**42 Hours of Live Expert Training  
Live Project, Data Analytics Tools & Skills,  
Resume Prep and Interview Support**

# ABOUT ADAPTIVE US

Adaptive US is your go-to place for IIBA Certifications training and Business/Data Analytics Skill Building training. We have helped 2000+ students complete IIBA certifications. Adaptive US provides CBAP, CCBA, ECBA, AAC, CBDA, CPOA, CCA online training, question banks, study guides, simulators, flashcards, audio books, digital learning packs across the globe.

Adaptive US is the only training organization to offer 100% success or refund and all-inclusive plans for its workshops.

## Key facts

- World's largest BA publisher and assessments provider.
- Premiere Partner to IIBA, Canada.
- 2000+ certified BA professionals.
- 500+ BA workshops - 12000+ BAs trained.
- Our trainers are part of BABoK V3 authoring and exam committees and have served 200+ top-notch clients including Wells-Fargo Bank, Credit Suisse, HP, CGI, AXA, AkzoNobel, Ness, Unisys, etc. We are proud to have a 100% key client retention rate.

## Vision

To be the most admired business analysis solutions provider in the world.

## Mission

To help our participants and clients succeed in their business analysis career and endeavor.

## Quality policy

Delight customers through innovative, timely and cost-effective solution.





# ADAPTIVE US USPs

## PROVEN CAPABILITIES

Adaptive has successfully completed over 500+ business analysis, data analytics, and requirements engineering workshops. Our BA trainers come with cumulative experience of 150+ person-years. Adaptive has significant expertise in helping clients in their business analysis and requirements engineering competency development. Adaptive has been associated with the world's largest paints manufacturing company for improving their business analysis and requirements engineering competency.

## DATA ANALYTICS SKILL BUILDING & TOOLS CLASSES

Adaptive US helps in developing in-demand data analytics (DA) skills for professionals who are eager to stay ahead of the curve in today's data-driven environment. The Data Analytics skill-building and tools training provide hands-on experience on popular Data Analytics tools like Microsoft Excel, SQL, Tableau, Power BI etc., and enables students to create important Data Analytics deliverables by means of a Live Project where the student will be given assignments based on a case study.

## CBDA MASTER CLASS WITH 100% SUCCESS OR REFUND

We share your success and failure. We have you covered for 2 unsuccessful CBDA exam attempts by paying for the exam retake fees totaling to USD 390 and refund of the CBDA part of the course fees paid to Adaptive minus

payments made to IIBA, if you are unsuccessful in the 3rd attempt, upon meeting our terms.

[Learn More](#)

## EXCELLENT FEEDBACK

Adaptive workshops have received 500+ excellent feedbacks.



Customer feedbacks are available at [Review \(adaptiveus.com\)](https://www.adaptiveus.com/review)

## SUCCESS RATE

We have certified 2000+ professionals for IIBA certifications while maintaining a 97+% success rate. Rest assured, you are in the best hands to succeed in the very first attempt.

## PRACTITIONERS WHO TRAIN

All Adaptive trainers are practicing business analysts and data analysts who have shaped the industry with 25+ years of experience. Our Trainers are CBDA certified, have been part of IIBA exam setting committee and part of BABoK authoring team.

## PERSONALIZED ATTENTION

With Adaptive, you are assured of personalized attention from every member in Adaptive. We take pride in the fact that almost all our clients have come back repeatedly to us for their services.

## **FOCUSED CBDA QUESTION DISCUSSION TO ENABLE PASSING IN THE FIRST TAKE**

We have dedicated 75 mins live exam prep tutorials for 6 months in preparing students for questions. This is where the trainer clarifies subject-related and exam-related questions that the students may have and explain how to arrive at the final answer, which is crucial from the exam preparation perspective. This helps students a great deal in improving their understanding of answering questions and relating them to CBDA.

## **EASY VIRTUAL ONLINE CLASSES**

Classes can be taken from anywhere with class recordings to re-watch classes later.

## **BA E-LEARNING**

Adaptive has developed eLearning on business analysis, data analytics, and requirements engineering concepts for continuous learning.

## **ACCREDITATIONS**

Adaptive is an endorsed Education Provider for the International Institute of Business Analysis ([www.iiba.org](http://www.iiba.org)), Canada.

## OUR 4 AWESOME GUARANTEES

Adaptive US is totally **COMMITTED** to your success, and we share the **RISK** and **REWARD** with you.

With us, you can take your IIBA certification exam with complete **PEACE OF MIND**.



On Weekend Classes

# PROGRAM OVERVIEW

The Data Analytics Bootcamp will equip you to stay on top your game in today's data-driven environment and enable you to perform the Data Analyst role with enhanced efficiency and confidence by imparting in-demand Data Analytics skills, practical Data Analytics insights, and tools know-how.

This program will make you future-ready by enabling you to

- Get proficient in top Data Analytics, visual analytics, and data manipulation tools such as Microsoft Excel, SQL, Tableau, Power BI.
- Master Business Data Analytics concepts & best practices essential to perform the Data Analyst role with enhanced efficiency, confidence, and consistency.
- Learn how to craft a winning Data Analyst resume and how to succeed in interviews.
- Become exam ready for IIBA® - CBDA certification and achieve the IIBA® - CBDA Certification in the very first attempt

Adaptive's Data Analytics Bootcamp program is endorsed by IIBA for 40 IIBA PD Hours/CDUs.

The Adaptive US Data Analytics Bootcamp Program has been developed considering the growing demands of new or aspiring Business Analysts and Data Analysts to spearhead data-driven initiatives with utmost confidence and

climb their career ladder.

This is a highly interactive live training conducted by expert instructors, who have been part of the IIBA exam committees.

## **OVER THE COURSE OF THE DATA ANALYTICS BOOTCAMP PROGRAM, YOU WILL**

- Learn how to import, explore, clean, analyze, and visualize data using key functions in Microsoft Excel
- Learn how to manipulate data using SQL, a renowned database language designed for maintaining data in relational database management systems
- Learn how to visualize data using Tableau, a widely used data analytics and visualization tool used in the industry today
- Learn Power BI, a well-known business analytics tool used to visualize and analyze data from a variety of sources, create interactive reports, and share insights
- Apply the learnings on a live data analytics project and get it reviewed by experts
- Understand, learn and practice established business data analytics tasks and techniques outlined in the IIBA Guide to Business Data Analytics
- Learn how to craft a winning Data Analyst resume and how to succeed in interviews
- Become IIBA®-CBDA exam ready and ace the IIBA®-CBDA exam on the first attempt



## TARGET AUDIENCE

The Data Analytics Bootcamp program is for:

- Business Analysts keen on getting data skilled to improve their analytical capabilities
- Business Analysts working on data analytics initiatives
- Professionals who are keen to visualize and interpret data and use analytics results to identify viable options
- Current ECBAs/CCBAs/ CBAPs



# PROGRAM STRUCTURE

## **Session – 1 (3 hours Live Online Class)**

### ***Introduction to Business Data Analytics***

- What is Business Data Analytics?
- The Business Data Analytics Cycle
- Business Data Analytics Objectives
- Business Analysis and Business Data Analytics

### ***Identify the Research Questions***

- Define Business Problem or Opportunity
- Identify and Understand the Stakeholders
- Assess Current State
- Define Future State
- Formulate Research Questions
- Plan Business Data Analytics Approach
- Select Techniques for Identify the Research Questions
- A Case Study for Identify the Research Questions

## **Session – 2 (3 hours Live Online Class)**

### ***Source Data***

- Plan Data Collection
- Determine the Data Sets
- Collect Data
- Validate Data
- Select Techniques for Source Data
- A Case Study for Source Data

### ***Analyze Data***

- Develop Data Analysis Plan
- Prepare Data
- Explore Data
- Perform Data Analysis
- Assess the Analytics and System Approach Taken
- Select Techniques for Analyzing Data
- A Case Study for Analyze Data

## **Session – 3 (3 hours Live Online Class)    Session – 4 (3 hours Live Online Class)**

### ***Interpret and Report Results***

- Validate Understanding of Stakeholders
- Plan Stakeholder Communication
- Determine Communication Needs of Stakeholders
- Derive Insights from Data
- Document and Communicate Findings from Completed Analysis
- Select Techniques for Interpret and Report Results
- A Case Study for Interpret and Report Results

### ***Use Results to Influence Business Decision Making***

- Recommend Action
- Develop Implementation Plan
- Manage Change
- Select Techniques for Use Results to Influence Business Decision-Making
- A Case Study for Use Results to Influence Business Decision-Making

### ***Guide Organizational -Level Strategy for Business Data Analytics***

- Organizational strategy
- Talent strategy
- Data strategy
- Select Techniques for Guiding Organizational-Level Strategy for Business Data Analytics
- Guide Organizational-Level Strategy for Business Data Analytics

## **12 Fortnightly Office Hours/ Q&A Classes (75 Mins Live Online Classes)**

Concept clarification and questions discussion with faculty post the core training. These are scheduled fortnightly office hours.

### **Hands On Data Analytics Skill Building and Tools Training**

**(The sequence in which the DA Skill Building sessions will be conducted may vary.**

**Please refer to the website schedule for the sequence of the sessions)**

#### **Microsoft Excel (3 Hours Live Online Class)**

- Key Excel functions for Data Analytics
- Excel - Assignment Review

#### **SQL (3 Hours Live Online Class)**

- Data Manipulation using SQL
- SQL - Assignment Review

#### **Tableau (3 Hours Live Online Class)**

- Data Visualization using Tableau
- Tableau - Assignment Review

#### **Power BI (3 Hours Live Online Class)**

- Data Visualization using Power BI
- Power BI - Assignment Review

#### **Resume & Interview Prep (3 Hours Live Online Class)**

- Resume Prep - How to write a killer Resume

- Interview Prep - How to be successful in your interview



**Become a proficient Data Analyst  
and spearhead data-driven  
initiatives with confidence**

**Enroll Now**



## KEY TAKEAWAYS OF THE ADAPTIVE US

### DATA ANALYTICS BOOTCAMP PROGRAM

**Data Analytics Bootcamp**

**No.1 BESTSELLER ★★★★★**

- # 42 hours of live expert training on Data Analytics fundamentals, skills, and tools – Excel, SQL, Tableau, Power BI
- # 40 IIBA® PD Hours
- # DA resume and interview prep support
- # Data Analytics Job Aids
- # Live Project
- # eLearning, Questions, Audiobook, Flashcards & more

**ADAPTIVEUS** | **IIBA**  
100% Success or 100% Refund. | Endorsed Education Provider

The graphic features a list of program benefits on the left, a 'No.1 BESTSELLER' badge with five stars on the top right, and an illustration of people working with data and technology on the right. The bottom of the graphic includes the AdaptiveUS and IIBA logos with their respective slogans.

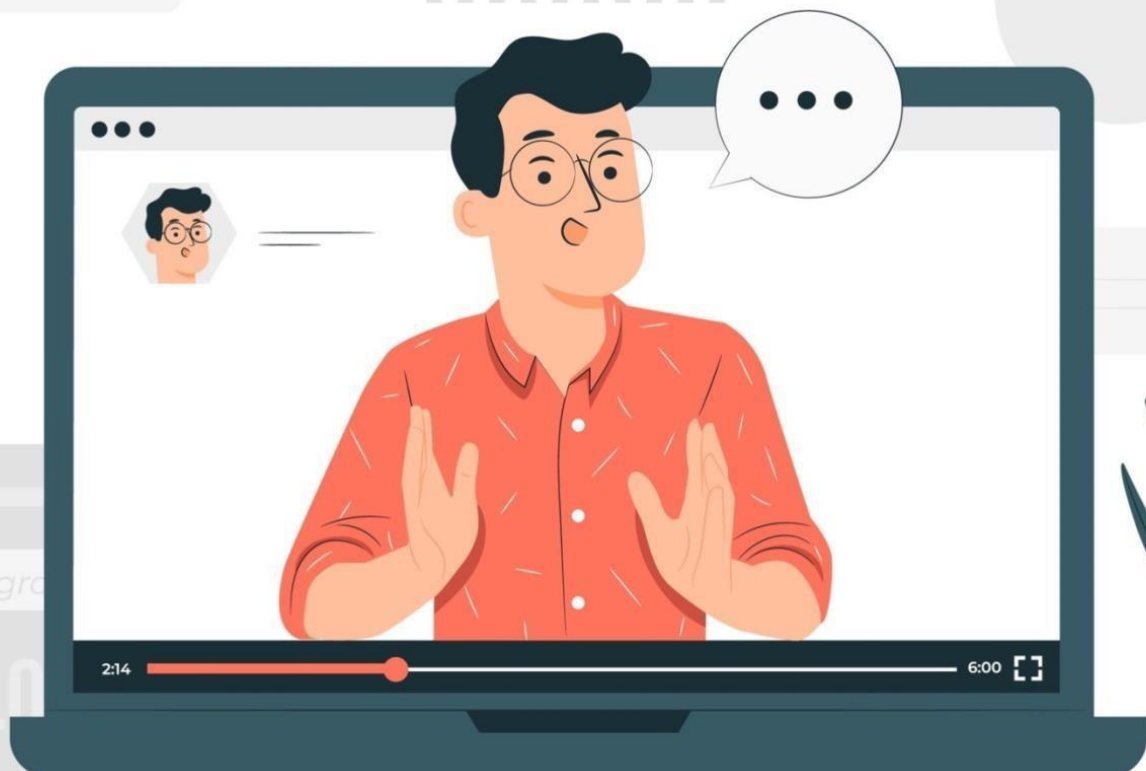
**IIBA®** Endorsed Education Provider™  
**Endorsed Course**

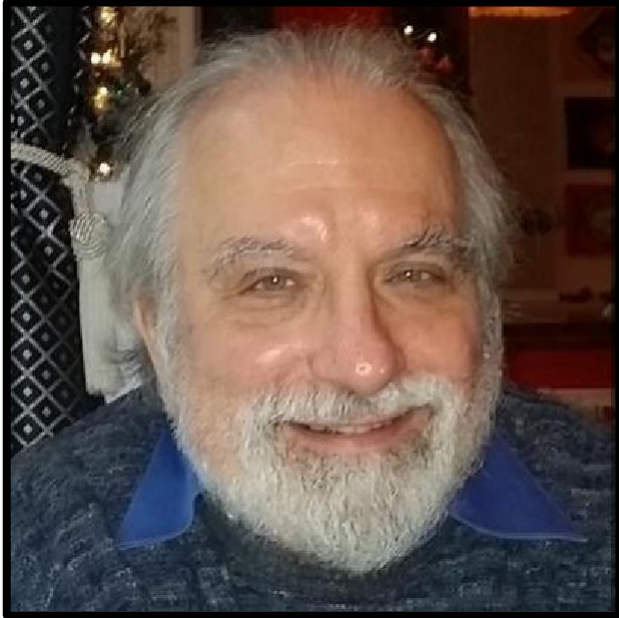
- 42 hours of live expert training on Data Analytics fundamentals, skills, and tools
  - 12 hours of Live Data Analytics Fundamentals Training
  - 15 hours of hands-on Data Analytics tools training - Excel, SQL, Tableau, Power BI, Resume + interview prep training

- 15 hours office hours for CBDA doubt clarification (75 mins each, 2 sessions per month \* 6 months)
- 40 IIBA PD Hours
- Live project with instructor assistance
- Data Analyst Job resume and interview prep support
- Data Analytics Job Aids (Templates, Checklists etc.)
- 100% Success or Refund - 2 CBDA [retake fees](#) totalling to \$390
- 485+ mock CBDA questions
- 4 CBDA simulations
- 14+ e-Learning Videos
- CBDA Study guide
- Mind maps, Audiobooks, Flashcards
- Prep Plan, Tips
- Training duration + 6 months learning portal access



# EXPERT INSTRUCTORS





# Tom Tomasovic

**CBDA, CPOA, AAC,  
ECBA, CCA, CPRE**

- Agile BA Practitioner
- 26+ years of strong industry experience as a Business Analyst, Trainer, Mentor and Senior Leader
- Strong technical background, combined with experience in technical writing, technical research, management, and teaching.
- Developed and delivered business analysis training courses.
- Facilitated and supported many professionals in achieving BA professional certifications.

Detailed profile - <https://www.adaptiveus.com/trainers#tom>



## Victoria Cupet

**CBAP, CBDA, CPOA,  
PMI-PBA, AAC, CPRE**

- Former Regional Director, IIBA Europe and Africa
- BABoK V3 Author
- 25+ years of BA experience
- Certified coach, trainer, consultant, best-selling author, and keynote speaker
- Co-author of the bestselling book “The Road to Success”

Detailed profile – <https://www.AdaptiveUS.com/trainers#victoria>





# LN Mishra

**CBAP, CCBA, CBDA,  
CPOA, AAC, CCA,  
ECBA, CPRE**

- World's #1 IIBA® certifications trainer (2000+ certified)
- Member of IIBA Question Setting Committee
- Member of BA Core Standards Authoring Team
- Mentored 200+ global clients and 6000+ BAs
- Author of 12 best-selling books on business analysis
- Versatile trainer, coach and speaker
- 28+ years of working experience as a Business Analyst
- Authored 400+ blogs on Requirements analysis and business analysis.

Detailed profile - <https://www.adaptiveus.com/trainers#ln>



# Olivia Hampton

**CBAP, CBDA,**

**AAC, CCA**

- Seasoned change management expert with 15+ years of experience leading transformations across diverse industries.
- Skilled trainer fostering effective team transformations.
- Experience in software, telecom, construction, education, and non-profits.
- Renowned for delivering impactful, tailored solutions.
- President of the IIBA Palmetto City Chapter

Detailed profile - <https://www.adaptiveus.com/trainers#olivia>



# CUSTOMERS SPEAK



“Adaptive US was a great choice for training in my pursuit of the CBDA certification and I am totally satisfied with the training sessions and content of the self-learning course that I have purchased. I would highly recommend Adaptive US to anyone who considers pursuing any IIBA certification.



**PAMBOS CHARALAMBOUS**

★★★★★

“I just passed the CBDA exam and I can confidently say that I would not have passed without the use of the AdaptiveUS study materials! The study guide, class recording and exam questions made things super easy for me, Thanks to the entire team of Adaptive US, keep up the great work. I highly recommend them for CBDA



**OLADAPO LADEJI**

★★★★★



**Thomas Bjarnested Simonsen**  
75 reviews

★★★★★

Adaptive US Inc is an exceptional Business Analysis training provider. The trainers are real Subject matter experts in their relevant field but what differentiate Adaptive US Inc from all other training provider is that they are still very much interested in your development after you have completed their training course.

I would highly recommend Adaptive US Inc to anyone looking for Business Analysis training course.



**Emeka Uwaechi**  
2 reviews

★★★★★

Adaptive US provides amazing tools and exam study materials for all IIBA Certification exams. Adaptive US is rich with experience and professional trainers who are contributors in the BABOK v3 study guide. The training and materials that I have, helped prepare me for success in my upcoming exam. I will ace my exam for sure.



**Reetu Duggal**  
1 review

⋮

★★★★★

Even though I was very skeptical initially but at the end of the training I was pleased that I took the plunge. The instructors were knowledgeable and provided real-life scenarios and easy to understand materials. Step by step guide how to achieve your goals /audio books/reference material etc...It was all worth it! Would **highly recommend Adaptive US** for all BA certifications.



# CORPORATE CUSTOMERS





# OUR LEARNERS COME FROM



UPS



Finserve



Linfox



CIPA, Botswana



FMO Bank



Amazon



Walmart



NTT Data



Tesco



Wells Fargo



Sobeys



Westpac Group



Telstra



Avanade



Accenture



& More...



**Spearhead Data-Driven Initiatives with  
Utmost Confidence.**

**Start Your Success Journey Today!**

**FOR ANY FURTHER QUESTIONS PLEASE WRITE TO**

**[CS@ADAPTIVEUS.COM](mailto:CS@ADAPTIVEUS.COM)**