



**PASS ECBA™  
IN THE VERY  
FIRST  
ATTEMPT!**

**IIBA® ECBA™  
CERTIFICATION  
TRAINING  
BROCHURE**

***100% SUCCESS or REFUND***

**ADAPTIVEUS**

100% Success or 100% Refund.

**IIBA®**

Endorsed Education  
Provider

# ABOUT ADAPTIVE US

Adaptive US is your go-to place for IIBA Certifications training. We have helped 2100+ students complete IIBA certifications. Adaptive US provides CBAP, CCBA, ECBA, AAC, CBDA, CPOA, CCA online training, question banks, study guides, simulators, flashcards, audio books, digital learning packs across the globe.

Adaptive US is the only training organization to offer 100% success or refund and all-inclusive plans for its workshops.

## Key facts

- World's largest BA publisher and assessments provider.
- Premiere Partner to IIBA, Canada.
- 2100+ certified BA professionals.
- 500+ BA workshops - 12000+ BAs trained.
- Our trainers are part of BABoK V3 authoring and exam committees and have served 250+ top-notch clients including Wells-Fargo Bank, Credit Suisse, HP, CGI, AXA, AkzoNobel, Ness, Unisys, etc. We are proud to have a 100% key client retention rate.

## Vision

To be the most admired business analysis solutions provider in the world.

## Mission

To help our participants and clients succeed in their business analysis career and endeavor.

## Quality policy

Delight customers through innovative, timely and cost-effective solution.



# ADAPTIVE US USPs

## PROVEN CAPABILITIES

Adaptive has successfully completed over 500+ business analysis and requirements engineering workshops. Our BA trainers come with cumulative experience of 150+ person-years. Adaptive has significant expertise in helping clients in their business analysis and requirements engineering competency development. Adaptive has been associated with the world's largest paints manufacturing company for improving their business analysis and requirements engineering competency.

## ECBA MASTER CLASS WITH 100% SUCCESS OR REFUND

We share your success and failure. We have you covered for 2 unsuccessful ECBA exam attempts by paying for the exam retake fees limited to USD 95 and refund of the course fees paid to Adaptive minus payments made to IIBA, if you are unsuccessful in the 3rd attempt, upon meeting our terms. [Learn More](#)

## EXCELLENT FEEDBACK

Adaptive workshops have received 500+ excellent feedbacks.





Customer feedbacks are available at [ECBA Certification Training Review on Adaptive US](#)

## 700+ SUCCESSFUL ECBAs

Adaptive US is a leading ECBA training institution with [700+ ECBA certified professionals](#).

## SUCCESS RATE

We have certified 700+ professionals for ECBA, while maintaining a 97+% success rate. Rest assured, you are in the best hands to succeed in the very first attempt.

## PRACTITIONERS WHO TRAIN

All Adaptive trainers are practicing business analysts who have shaped the industry, been authors of BABoK and have been part of the exam setting committee.

They have implemented and have been practicing BA concepts for improving BA competency for their clients for more than 25 years. All of them are proficient in requirements engineering activities and tools and are CBAP® certified.

## PERSONALIZED ATTENTION

With Adaptive, you are assured of personalized attention from every member in Adaptive. We take pride in the fact that almost all our clients have come back repeatedly to us for their services.

## **BA ELEARNINGS**

Adaptive has developed e-Learnings on business analysis and requirements engineering concepts for continuous learning.

## **FOCUSED ECBA QUESTION DISCUSSION TO ENABLE PASSING IN THE FIRST TAKE**

During the course of the program, the trainer discusses knowledge-based questions with students, highlighting each word of the question and its importance and what role it plays in arriving at the final answer, which is crucial from the exam preparation perspective. We have 12 dedicated live office hours/Q&A classes of 75 mins each for 6 months or more based on the chosen plan.

This helps students a great deal in improving their understanding for answering questions and relating them to BABoK.

## **EASY VIRTUAL ONLINE CLASSES**

Classes can be taken from home with class recordings to re-watch classes later.

## **WE SUPPORT YOU TILL YOU PASS**

Re-sit for classes at no extra cost if you did not pass in the first attempt, attend 6 office hours/Q&A classes if you did not pass in the second attempt and more along with 100% success or refund promise - [Terms & Conditions](#)  
([adaptiveus.com](http://adaptiveus.com))

## ACCREDITATIONS

Adaptive is an endorsed Education Provider for International Institute of Business analysis ([www.iiba.org](http://www.iiba.org)), Canada.

One-stop solution and your partner for all your BA learning needs - We specialize and offer only Business Analysis related skill development courses.

## OUR 4 AWESOME GUARANTEES

Adaptive US is totally **COMMITTED** to your success and we share the **RISK** and **REWARD** with you.

With us, you can take your IIBA certification exam with complete **PEACE OF MIND**.



On Weekend Classes



# PROGRAM OBJECTIVE

By the end of this course, you'll be able to:

- Master BABoK knowledge areas, best practices, and techniques
- Gain the confidence to pass the exam in the first attempt with the right exam taking strategy
- Gain the confidence to win the best jobs and become a high-performing BA



# PROGRAM STRUCTURE

## **Session – 1 (3 Hours Live Online Class)**

- Participant and Faculty Introductions
- Understanding Business Analysis (The BA Standard)
- Mindset for Effective Business Analysis (The BA Standard)
- Performing Business Analysis (The BA Standard)
- Intro to BABoK Knowledge Areas
- BABoK Terminology
- BABoK themes



## **Session – 2 (3 Hours Live Online Class)**

### **BA Planning and Monitoring**

- KA Intro
- Techniques for BA Planning
- BA Planning and Monitoring Tasks
  - Plan BA Approach
  - Plan Stakeholder Engagement
  - Plan BA Governance
  - Plan BA Info Management
  - Identify BA Performance Improvements

### **Elicitation and Collaboration**

- KA Intro
- Techniques for Elicitation
- Elicitation and Collaboration Tasks
  - Prepare for Elicitation
  - Conduct Elicitation
  - Confirm Elicitation Results
  - Communicate BA Information
  - Manage Stakeholder Collaboration



## **Session – 3 (3 Hours Live Online Class)**

### **Requirements life cycle management**

- KA Intro
- Techniques for Req. LCM
- Req. LCM Tasks
  - Trace requirements
  - Maintain requirements
  - Prioritize requirements
  - Assess requirements changes
  - Approve requirements

### **Strategy Analysis**

- KA Intro
- Techniques for Strategy Analysis
- Strategy Analysis Tasks
  - Analyze Current State
  - Define Future State
  - Assess Risks
- Define Change Strategy

## **Session – 4 (3 Hours Live Online Class)**

### **Requirements Analysis and Design Definition**

- KA Intro
- Techniques for RADD
- RADD Tasks
  - Specify and model requirements
  - Verify requirements
  - Validate Requirements
  - Define Requirements architecture
  - Define Design Options
  - Analyze Potential Value and Recommend Solution

## Session – 5 (3 Hours Live Online Class)

### Solution Evaluation

- Intro to KA
- Techniques for Solution Evaluation
- Solution Evaluation Tasks
  - Analyze potential value and recommend a solution
  - Measure solution performance
  - Analyze performance measures
  - Assess solution limitations
  - Assess enterprise limitations
  - Recommend actions to increase solution value
- Exam Prep Guidance
  - IIBA Exam Information + Tips
  - PD Hour Details



**Jump Start Your BA Career  
with ECBA Certification**

**ENROLL NOW!**

# PROGRAM HIGHLIGHTS

PROGRAM HIGHLIGHTS	ECBA EXPERTS MASTER CLASS (100% Success or Refund)	ECBA ULTIMATE (100% Success or Refund)
Hours of Live BABoK Classes + Office Hours (Q&A) support	30	45
100% success or refund	✓	✓
21 IIBA PD Hours	✓	✓
Success Guarantee Coverage	6 months	12 months
1000+ Mock questions	✓	✓
6 Simulations	✓	✓
100+ e-Learning Videos	✓	✓
ECBA Study guide	✓	✓
Fortnightly Office Hours/Q&A Classes (2 sessions/month)	12	24
Mind maps, Audiobooks, Flashcards	✓	✓
BABoK based Glossary & Study Tables	✓	✓
Prep Plan, Tips	✓	✓
Live class recording videos	✓	✓

PROGRAM HIGHLIGHTS	ECBA EXPERTS MASTER CLASS (100% Success or Refund)	ECBA ULTIMATE (100% Success or Refund)
Learning Resource Access Period	Training duration + 6 months	Lifetime Access
1 extra repeat class (weekend class)	✗	✓
20 CDUs for any IIBA recertification (one time)	✗	✓
1 Business Day Priority Support	✗	✓

**Master Class Plus:** Comprises of ECBA Master Class Takeaways + ECBA Exam Voucher (1 year IIBA Membership + ECBA Exam Fees)

**Ultimate Plus:** Comprises of ECBA Ultimate Takeaways + ECBA Exam Voucher (1 year IIBA Membership + ECBA Exam Fees)

ADAPTIVE  
US



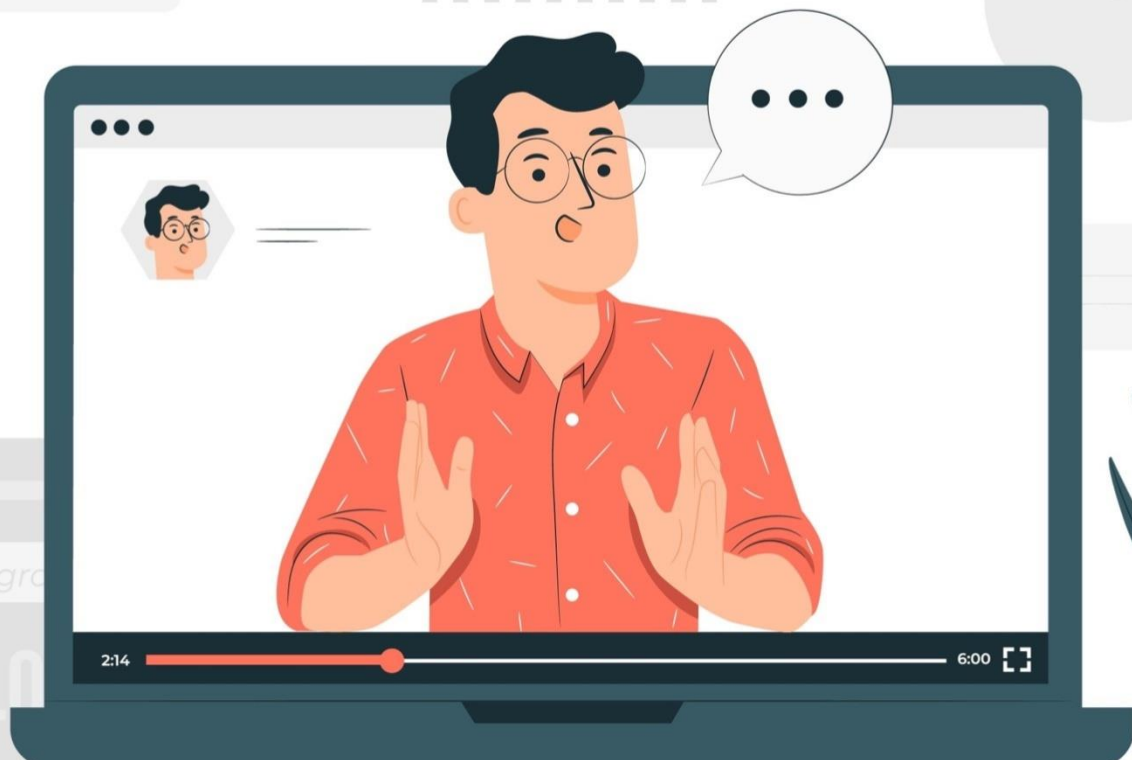
**ENROLL NOW**

**100% SUCCESS OR REFUND THAT'S OUR  
PROMISE TO YOU**

**WORLD'S #1 ECBA TRAINING INSTITUTE**



# EXPERT INSTRUCTORS





# Victoria Cupet

**CBAP, PMI-PBA, AAC,  
CPOA, CPRE**

- Former Regional Director, IIBA Europe and Africa
- BABoK V3 Author
- 25+ years of BA experience
- Certified coach, trainer, consultant, best-selling author, and keynote speaker
- Co-author of the bestselling book "The Road to Success"

Detailed profile – <https://www.AdaptiveUS.com/trainers#victoria>



# LN Mishra

**CBAP, CCBA, CBDA,  
CPOA, AAC, CCA  
ECBA, CPRE**

- World's #1 IIBA® certifications trainer (2000+ certified)
- Member of IIBA Question Setting Committee
- Member of BA Core Standards Authoring Team
- Mentored 200+ global clients and 6000+ BAs
- Author of 12 best-selling books on business analysis
- Versatile trainer, coach and speaker
- 28+ years of working experience as a Business Analyst
- Authored 200+ blogs on Requirements analysis and business analysis

Detailed profile - <https://www.adaptiveus.com/trainers#ln>



## Bindu Channaveerappa

### CBAP, CCA

- Regional Director IIBA EMEA, BA Consultant, Author and Trainer
- 20+ years of global experience in BA mentoring and training
- Expert in practical, transformation-driven BA strategies
- Contributor to IIBA-aligned training content and industry best practices
- International Speaker and Thought Leader on BA and Cybersecurity
- Passionate mentor who empowers BAs to grow, get promoted, and lead change

Detailed profile - <https://www.adaptiveus.com/trainers#bindu>



# Lora McCoy

**CBAP, CBDA,  
CPOA, AAC, CCA**

- Regional Director, IIBA Central Americas
- Former President – IIBA Oklahoma Chapter
- 25+ years of BA experience
- Mentored 100+ global clients and 3000+ BAs
- Active speaker at various industry meets

Detailed profile - <https://www.adaptiveus.com/trainers#lora>





# Tom Tomasovic

**ECBA, CBDA, CPOA,  
AAC, CCA, CPRE**

- Agile BA Practitioner
- 26+ years of strong industry experience as a Business Analyst, Trainer, Mentor and Senior Leader
- Strong technical background, combined with experience in technical writing, technical research, management, and teaching.
- Developed and delivered business analysis training courses.
- Facilitated and supported many professionals in achieving BA professional certifications.

Detailed profile - <https://www.adaptiveus.com/trainers#tom>



# Olivia Hampton

**CBAP, CBDA,  
AAC, CCA**

- Seasoned change management expert with 15+ years of experience leading transformations across diverse industries.
- Skilled trainer fostering effective team transformations.
- Experience in software, telecom, construction, education, and non-profits.
- Renowned for delivering impactful, tailored solutions.
- President of the IIBA Palmetto City Chapter

Detailed profile - <https://www.adaptiveus.com/trainers#olivia>

# Adaptive LMS

The screenshot displays the Adaptive US LMS interface for the ECBA Master Class. The top header features the Adaptive US logo with the tagline "100% Success or 100% Refund. 1000+ Certs." and the IIBA Premier EEP logo. A navigation bar on the left includes a "Go to Dashboard" link, the course title "ECBA Master Class with Success Guarantee", a "0% complete" progress indicator, a search bar, and a list of lessons: INSTRUCTIONS (0/1), Chapter 1 - Introduction (0/5), Introduction (VIDEO - 8 MIN), BA V3 Themes (VIDEO - 6 MIN), BA knowledge areas (VIDEO - 6 MIN), BA V3 Glossary (VIDEO - 8 MIN), and the current lesson, Study Guide - Preface and Introduction. The main content area shows the title "ADAPTIVE US ECBA™ Study Guide" and the claim "Saves 60 Hours". A vertical banner on the left reads "JS INC.". The bottom of the content area has a "COMPLETE & CONTINUE" button. The top right of the content area shows "0 DISCUSSIONS" and navigation icons. The page is titled "Study Guide - Preface and Introduction" and is page "1 of 13" with "Automatic Zoom" controls.

# WORLD'S #1 BA LEARNING PLATFORM

**Adaptive's Learning Platform provides access to all the learning materials related to the workshop. You can [register](#) for a trial pack and get access to the following free learning resources:**



1. Sample ECBA study guide
2. 25 Sample ECBA model questions
3. Sample e-Learning videos
4. Sample audiobook
5. Sample flashcards and more

**Adaptive's Learning Platform also hosts the MOST exhaustive ECBA Question Banks, which thoroughly tests your preparedness!**

1. BABoK based study guide – cliff note version of BABoK
2. 1000+ model questions with answer explanations to test your preparedness
3. 6 Full length ECBA Simulations
4. 100+ BABoK learning videos
5. Audiobooks
6. Flashcards
7. BABoK and Techniques Mind Maps
8. Multiple categories of questions: Concept, Knowledge based and full-length simulations
10. Fully aligned to the new certification scheme from IIBA
11. Attempt questions and simulations multiple times
12. Extensive reporting on assessment results and performance

- 13. Trusted by thousands of BA aspirants world-wide
- 14. Questions designed by expert faculties who participated in IIBA question preparation team
- 15. Assessments can be taken on tablets as well, so prepare on the go!
- 16. Provision to clarify doubts on questions (Based on plan)



**Land Your Dream BA Job  
with ECBA Certification**

**ENROLL NOW!**



# ECBA Courseware

## 1. Comprehensive 270+ pages

Certification Study Guide loaded with key terms, tips, techniques etc. to help you prepare for the certification exam.

## 2. The Study guide is created based on extensive research of the BABoK<sup>®</sup> V3 Guide by experts and it captures all the essentials from the exam perspective.

## 3. Presented in a very well-organized way, it's a great resource to help you prepare for examinations with minimal effort.

## 4. The concise, crisp study guide captures all essentials in one document removing all duplications and redundancies.

## 5. Master the core knowledge areas, activities, tasks, deliverables, Stakeholders and their relationships.

## 6. Identify and master the principles, activities, tasks, techniques, and tips described in the BABOK<sup>®</sup> Guide v 3.0.

ADAPTIVE US INC.

## ECBA<sup>™</sup> V3 Study Guide

**Save 100 Hours  
of Your ECBA<sup>™</sup> V3  
Preparation Effort**



**2000+ IIBA Certifications**

**ADAPTIVE US.COM** | **IIBA**<sup>®</sup> Endorsed Education Provider  
Be an IIBA<sup>®</sup> Certified BA in 3 months. **Success Guaranteed.**



# CUSTOMERS SPEAK





**Aakanksha Lakhanpal**

1 review US



### I just passed the ECBA exam and I would...

I just passed the ECBA exam and I would like to thank Adaptive US for all the study material and mock tests they provided. I am from the banking industry wanting to enter the field of business analysis and Adaptive made it so much easy for me to pass the exam and prepare for a bright future ahead.



**Ineha Thind**

**Local Guide** · 7 reviews · 207 photos

★★★★★ 2 months ago

As an aspiring BA, I was finding it difficult to understand BABoK through just self-studying. With a full-time job it was also very hard to find the time and stick to a schedule. After months of searching, I am so thankful that I stumbled upon Adaptive US. The lectures were easy to understand and made going through BABoK easy. The study guide and study plan saved me so much time and helped me remain focused. The extensive knowledge base offers so much more other than just preparation for the certification and lectures. The simulations offered are a great way to get an idea of what the test environment and the questions will be like. The service team was excellent- answering my every question as soon as they can, no matter how many times I approached them, with whatever questions I could think of.

I would recommend Adaptive US for your preparation for IIBA certifications. :)



**Siby Varghese**

1 review US



Invited

### Highly recommend this for people with work break

Highly recommend this for people who have had a long break in their work and would like to start a BA career. I did the ECBA course and it was very informative and helped to build my confidence. The tutors have a thorough knowledge of the subject and have years of experience to back it up.



**Gina Lamoureux**

1 review

★★★★★ 3 months ago

I used the question bank to write my ECBA exam. It was extremely helpful. I have a hard time with multiple choice exams but after studying from the question bank I did not have any anxieties and passed the exam with no problem. Thank you for your help



**Mohamed Hussain**

1 review SA



Invited

### Passed with Ease!

I enrolled in the ECBA Assisted learning program with Adaptive US. its been 38 days and I am already certified! Adaptive US has exceptional learning materials which save you time and effort! the Adaptive Study guide saved me the trouble of sifting through the heavy BABOK and the practice exams were closely calibrated with the actual exam. Not to mention the continued support from the Instructors Mr. LN and Ms. Lora. and support from Ms. Ann.

Would definitely recommend to anyone looking to take up an IIBA certification.



**Kuda Kamushinda**

1 review

★★★★★ a week ago

From day one, Adaptive US was incredibly supportive and responsive. I found out, last minute, that an ECBA would significantly bolster my career prospects and that led me to find Adaptive through a Quora answer of theirs that explained that it could all be done in 6 weeks. With their course and material, I proud to say that I had it done in that 6 weeks so for those looking to give them a shot, I highly recommend them!

**MANY MORE REVIEWS AT – <https://www.AdaptiveUS.com/reviews/>**



# ADAPTIVE US COMPETITION

Aspect	Cprime	Watermark Learning	Adaptive US Master Class	Adaptive US Ultimate
Course fee (in US Dollars)	\$695	\$1595	\$749	\$1499
PD Hours + Study Aids	✓	✓	✓	✓
With IIBA Membership + Exam Fee (\$334)	✗	✗	✓	✓
Trainer Profile Disclosed	✗	✗	✓	✓
Success Guarantee (Covers 2 Retake Fees)	✗	✗	✓	✓
Office Hours	✗	✗	✓	✓
No. of ECBAs Published	✗	✗	✓	✓
Lifetime Study Resources	✗	✗	✗	✓
1 Entire Repeat Training (Weekend Classes)	✗	✗	✗	✓
20 CDUs for any IIBA Recertification	✗	✗	✗	✓

**Master Class Plus:** Comprises of ECBA Master Class Takeaways + IIBA Membership + ECBA Exam Fees

**Ultimate Plus:** Comprises of ECBA Ultimate Takeaways + IIBA Membership + ECBA Exam Fees

# CORPORATE CUSTOMERS



# OUR LEARNERS COME FROM



UPS



Finserve



Linfox



CIPA, Botswana



FMO Bank



Amazon



Walmart



NTT Data



Tesco



Wells Fargo



Sobeys



Westpac Group



Telstra



Avanade



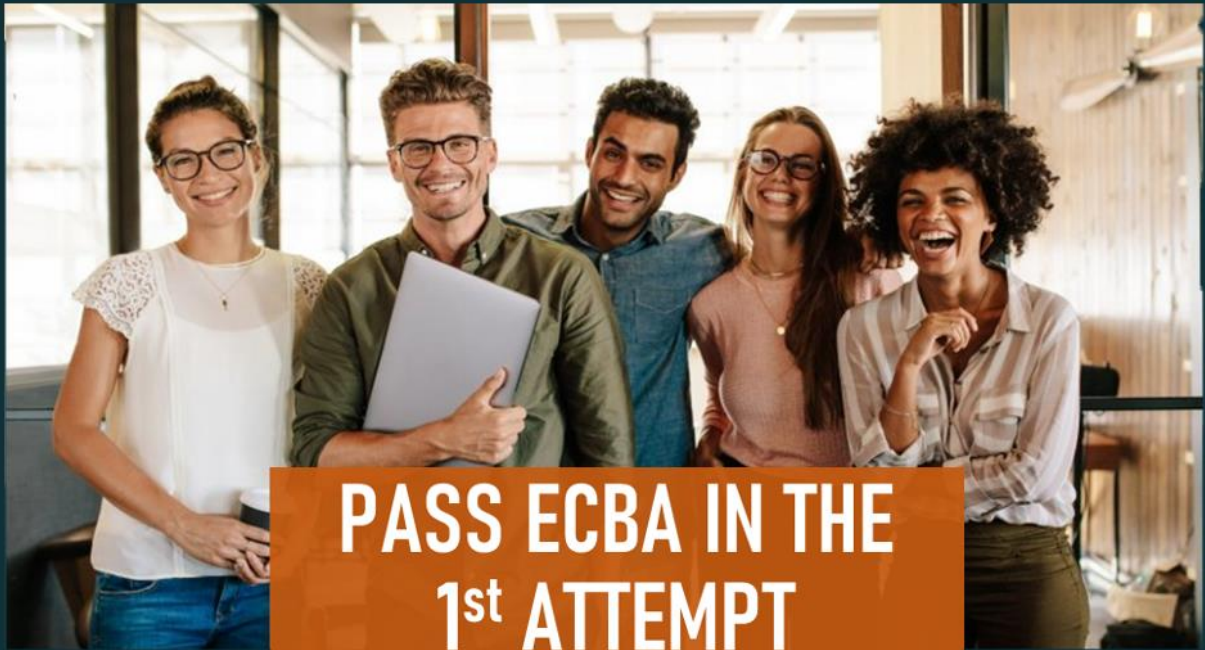
Accenture



HYUNDAI

Hyundai

& More...



FOR ANY FURTHER QUESTIONS PLEASE WRITE TO [CS@ADAPTIVEUS.COM](mailto:CS@ADAPTIVEUS.COM)