



**PASS IIBA® CPOA™  
IN THE VERY FIRST  
ATTEMPT!**

# **IIBA® CPOA™ TRAINING PREPARATION BROCHURE**

***SUCCESS GUARANTEED***

**ADAPTIVE US** | **IIBA®**  
100% Pass or 100% Refund. Premier EEP

# ABOUT ADAPTIVE US

Adaptive US is the world's #1 IIBA Certifications training organization. We have helped 1200+ students complete IIBA certifications. Adaptive US provides CBAP, CCBA, ECBA, CPOA, AAC, CBDA online training, question banks, study guides, simulators, flashcards, audio books, digital learning packs across the globe.

Adaptive US is the only training organization to offer success guarantee and all-inclusive plans for its workshops.

## Key facts

- World's largest BA publisher and assessments provider.
- Premiere Partner to IIBA, Canada.
- 1200+ certified BA professionals.
- 300+ BA workshops - 6000+ BAs trained.
- Our trainers are part of BABoK V3 authoring and exam committees and have served 200+ top-notch clients including Wells-Fargo Bank, Credit Suisse, HP, CGI, AXA, AkzoNobel, Ness, Unisys, etc. We are proud to have a 100% key client retention rate.

## Vision

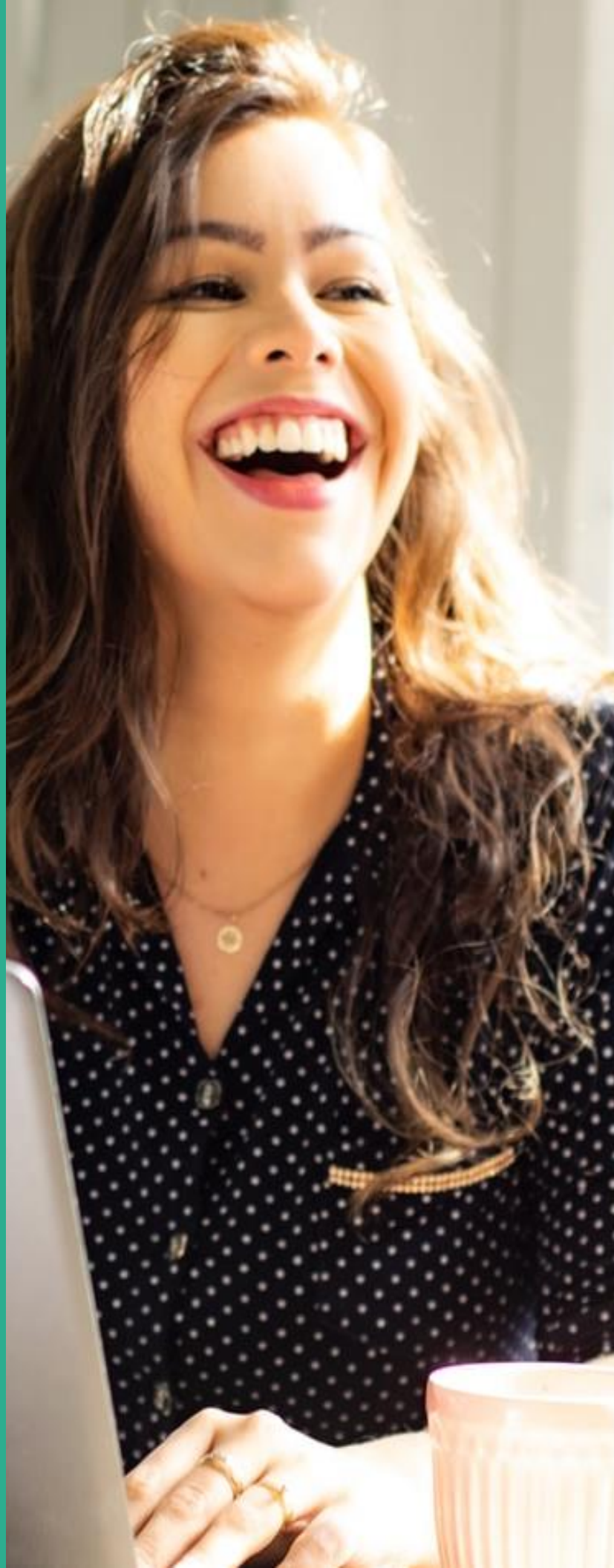
To be the most admired business analysis solutions provider in the world.

## Mission

To help our participants and clients succeed in their business analysis career and endeavor.

## Quality policy

Delight customers through innovative, timely and cost-effective solution.



# ADAPTIVEUS USPs

## PROVEN CAPABILITIES

Adaptive has successfully completed over 300+ business analysis and requirements engineering workshops. Our trainers come with cumulative experience of 100+ person-years. Adaptive has significant expertise in helping clients in their business analysis and requirements engineering competency development. Adaptive has been associated with the world's largest paints manufacturing company for improving their business analysis and requirements engineering competency.

## SUCCESS GUARANTEED TRAINING

We share your success and failure. For our Live Instructor Led Training, we have you covered for 2 unsuccessful CPOA exam attempts by paying for the exam retake fees limited to USD 200 and refund of the entire training fees paid to Adaptive if you are unsuccessful in the 3rd attempt, upon meeting our success guarantee terms. [Learn More](#)

## EXCELLENT FEEDBACK

Adaptive workshops have received excellent feedbacks. Customer feedbacks are available at [Adaptive US Reviews](#)



## SUCCESS RATE

We have certified 1200+ professionals for IIBA Certifications, while maintaining a 97+% success rate. Rest assured; you are in the best hands to succeed in the very first attempt.

## PRACTITIONERS WHO TRAIN

All Adaptive trainers are practicing business analysts who have shaped the industry, been authors of IIBA Guides and have been part of the exam setting committees. They have implemented and have been practicing BA concepts for improving BA competency for their clients for more than 20 years. All of them are proficient in product engineering activities and tools and are CPOA certified.

## PERSONALIZED ATTENTION

With Adaptive, you are assured of personalized attention from every member in Adaptive. We take pride in the fact that almost all our clients have come back repeatedly to us for their services.

## FOCUSED CPOA QUESTION DISCUSSION TO ENABLE PASSING IN THE FIRST TAKE

During the course of the program, the trainer discusses knowledge-based questions with students, highlighting each word of the question and its importance and what role it plays in arriving at the final answer, which is crucial from the exam preparation perspective. This helps students a great deal in improving their understanding for answering questions and relating them to IIBA CPOA Guide.

## EASY ONLINE CLASSES

Courses can be taken from home with class recordings to re-watch classes later.

## WE SUPPORT YOU TILL YOU PASS

Re-sit for classes at no extra cost if you did not pass in the first attempt, attend 6 tutorials if you did not pass in the second attempt and more along with success guarantee - [Terms & Conditions \(adaptiveus.com\)](https://adaptiveus.com/terms-conditions)

## BA ELEARNINGS

Adaptive has developed eLearnings on business analysis and requirements engineering concepts for continuous learning.

## ACCREDITATIONS

Adaptive is an endorsed Education Provider for International Institute of Business analysis ([www.iiba.org](http://www.iiba.org)), Canada. One-stop solution and your partner for all your BA learning needs - We specialize and offer only Business Analysis related skill development courses.



# PROGRAM STRUCTURE

## Session – 1 (3 Hours Live Online Class)

- Participant and Faculty Introductions
- Course Intro and Test Taking Tips
- Intro to Product Ownership Analysis
- Agile Product Management
- Key Terminologies
- Domains and Techniques Overview

## Session – 2 (3 Hours Live Online Class)

### *Techniques overview*

- Backlog Refinement
- Business Cases
- Collaborative Games
- Decision Modelling and Analysis
- Focus Groups
- Human-Centred Design
- Job Stories
- Kano Analysis
- Metrics and KPIs
- Minimal Viable Product
- NFR Analysis
- Persona
- Product Backlog Management
- Product Roadmap
- Real Options
- Reviews
- Risk Analysis and Management
- Spikes
- Stakeholder Lists and Maps

- Story Mapping
- Value Modelling
- Value Stream Mapping

### **Session – 3 (4 Hours Live Online Class)**

#### ***POA Framework***

- Apply Foundational Concepts
- Cultivate Customer Intimacy
- Engage the Whole Team



### **Session – 4 (4 Hours Live Online Class)**

#### ***POA Framework (Continued)***

- Make an Impact
- Deliver Often
- Learn Fast
- Obsess about Value

## KEY TAKEAWAYS FOR THE CPOA SUCCESS GUARANTEED WEEKEND AND WEEKDAY LIVE EXAM PREP TRAINING

21 IIBA PD hours	12 hours of live training	<a href="#">Success Guarantee worth \$200 (Rewrite fees included) and 100% moneyback guarantee</a>
Printable Study guide	400+ Mock Questions	4 CPOA Simulations
6 months access to fortnightly exam prep tutorials (1 hour each) Additional 12 hours of tutorials for Weekday Program	Live class recording videos+ 1 entire past training recording	IIBA CPOA Guide and Techniques Mind Maps
100+ e-learning videos	Audiobooks	Flashcards

**Adaptive US also provides CPOA Success Guaranteed Live Exam Prep Training with all IIBA Fees included for a group of minimum 10 students taking the same course. Write to [info@adaptiveus.com](mailto:info@adaptiveus.com) for details.**



**ADAPTIVE  
US**

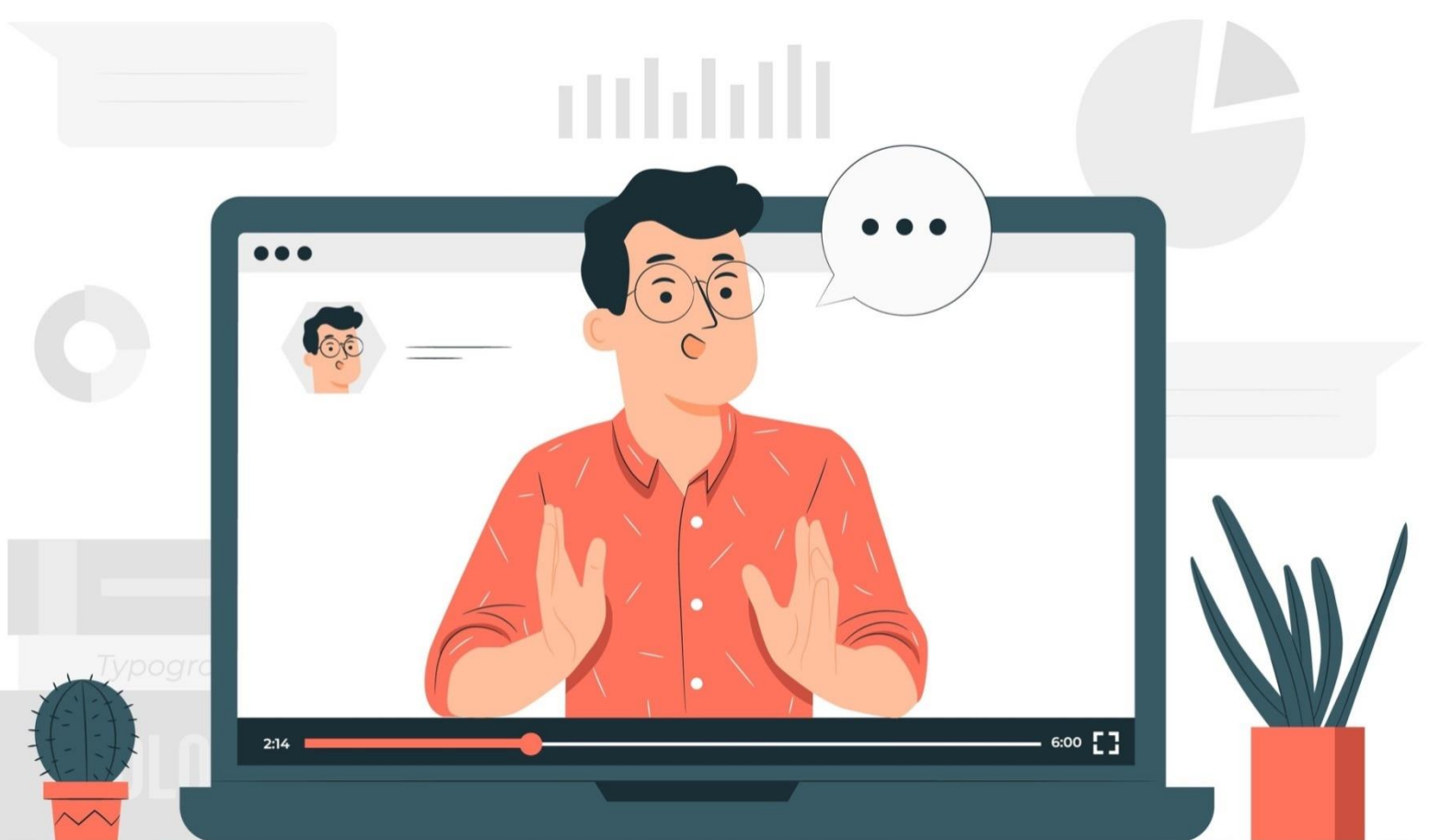


**ENROLL NOW**

**100% SUCCESS OR 100% REFUND THAT'S OUR  
PROMISE TO YOU**

**SUCCESS GUARANTEE | MONEY BACK GUARANTEE |  
SESSION GUARANTEE**

# EXPERT INSTRUCTORS





# Victoria Cupet

## CBAP, CPOA

- Regional Director, IIBA Europe and Africa
- IIBA BABOK Guide V3 Author
- 25+ years of BA experience
- Certified coach, trainer, consultant, best-selling author, and keynote speaker
- Co-author of the bestselling book "The Road to Success"

Detailed profile – <https://www.AdaptiveUS.com/trainers#victoria>



# Tom Tomasovic

CPOA, IIBA AAC, ECBA

- Agile BA Practitioner
- 26+ years of strong industry experience as a Business Analyst, Trainer, Mentor and Senior Leader
- Strong technical background, combined with experience in technical writing, technical research, management, and teaching.
- Developed and delivered business analysis training courses.
- Facilitated and supported many professionals in achieving BA professional certifications.

Detailed profile - <https://www.adaptiveus.com/trainers#tom>



# LN Mishra

**CBAP, CBDA, CPOA,  
AAC, CCA**

- World's #1 IIBA® certifications trainer (1200+ certified)
- Member of IIBA Question Setting Committee
- Mentored 100+ global clients and 3000+ BAs
- Author of 12 best-selling books on business analysis
- Versatile trainer, coach and speaker
- 28+ years of working experience as a Business Analyst
- Authored 200+ blogs on Requirements analysis and business analysis

Detailed profile - <https://www.adaptiveus.com/trainers#ln>



# Adaptive LMS

Adaptive US


ALL COURSES

SIGN IN

All Courses, AA001-CBAP

Success Guaranteed Instructor Led  
CBAP Training


225 Lessons | \$1,299.00



All Courses, AA002-CCBA

Success Guaranteed Instructor Led  
CCBA Training


209 Lessons | \$1,049.00



All Courses, AA003-ECBA

Success Guaranteed Instructor Led  
ECBA Training

191 Lessons | \$799.00



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HOME

ALL COURSES

WORLD'S #1 BA  
LEARNING  
PLATFORM

**Adaptive's Learning Platform provides access to all the learning materials related to the workshop. You can [register](#) for a trial pack and get access to the following free learning resources:**

1. Sample CPOA study guide
2. 25 Sample CPOA model questions
3. Sample e-Learning videos
4. Sample audiobook
5. Sample flashcards and more



**Adaptive's Learning Platform also hosts the MOST exhaustive CPOA Question Banks, which thoroughly tests your preparedness!**

1. IIBA CPOA Guide based study guide – cliff note version of IIBA CPOA Guide
2. 400+ model questions with answer explanations to test your preparedness
3. 4 Full length CPOA Simulations
4. 50+ IIBA CPOA Guide learning videos
5. Audiobooks
6. Flashcards
7. CPOA Application Filing Template
8. IIBA CPOA Guide and Techniques Mind Maps
9. Multiple categories of questions: Concept, Knowledge based and full-length simulations
10. Fully aligned to the new certification scheme from IIBA
11. Attempt questions and simulations multiple times

12. Extensive reporting on assessment results and performance
13. Trusted by thousands of BA aspirants world-wide
14. Questions designed by expert faculties who participated in IIBA question preparation team
15. Assessments can be taken on tablets as well, so prepare on the go!
16. Provision to clarify doubts on questions

Library of 1200+ templates, Blogs, Videos (Sold separately as part of [Inner Circle](#))



**Jumpstart Your Product Owner  
Career with CPOA Certification**

**ENROLL NOW!**

# CPOA Courseware

## 1. Comprehensive 270+ pages CPOA

Certification Study Guide loaded with key terms, tips, techniques, crosswords and chapter review questions to help you prepare for the certification exam.

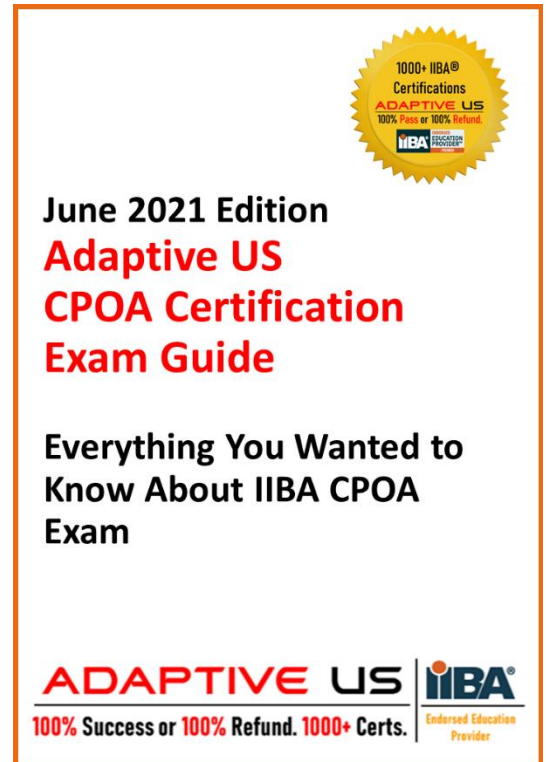
## 2. The Study guide is created based on extensive research of the IIBA CPOA Guide<sup>®</sup> V3 by our experts and it captures all the essentials from the exam perspective.

## 3. Presented in a very well-organized way, it's a great resource to help you prepare for examinations with minimal effort.

## 4. The concise, crisp study guide captures all essentials in one document removing all duplications and redundancies.

## 5. Master the core knowledge areas, activities, tasks, deliverables, Stakeholders, and their relationships.

## 6. Identify and master the principles, activities, tasks, techniques, and tips described in the IIBA CPOA Guide.



# CUSTOMERS SPEAK







**Beulah Joseph**

1 review



★★★★★ 3 days ago

Adaptive US is the best training institute for your IIBA certification needs. The CBAP instructor LN Mishra explains BABok concepts with real time scenerios which makes it easy to comprehend and intresting to learn.

The staff is extremely professional and friendly, their customer support is on point.

Enroll yourself without any second thoughts, you are sure to crack your IIBA certifications with them.



**Ineha Thind**

**Local Guide** · 7 reviews · 207 photos

★★★★★ 2 months ago

As an aspiring BA, I was finding it difficult to understand BABok through just self-studying. With a full-time job it was also very hard to find the time and stick to a schedule. After months of searching, I am so thankful that I stumbled upon Adaptive US. The lectures were easy to understand and made going through BABok easy. The study guide and study plan saved me so much time and helped me remain focused. The extensive knowledge base offers so much more other than just preparation for the certification and lectures. The simulations offered are a great way to get an idea of what the test environment and the questions will be like. The service team was excellent- answering my every question as soon as they can, no matter how many times I approached them, with whatever questions I could think of.

I would recommend Adaptive US for your preparation for IIBA certifications. :)



Siby Varghese

1 review US



Invited

### Highly recommend this for people with work break

Highly recommend this for people who have had a long break in their work and would like to start a BA career. I did the ECBA course and it was very informative and helped to build my confidence. The tutors have a thorough knowledge of the subject and have years of experience to back it up.



Gina Lamoureux

1 review

★★★★★ 3 months ago

I used the question bank to write my ECBA exam. It was extremely helpful. I have a hard time with multiple choice exams but after studying from the question bank I did not have any anxieties and passed the exam with no problem. Thank you for your help



Ephrem Bartolomeos

1 review



★★★★★ 2 months ago

Best team to prepare you for your IIBA certification. I took the Adaptive CBAP training, leveraged their resources, took the exam, and passed in my first attempt! The Adaptive team was there for me along every step. I highly recommend them!!!



Kuda Kamushinda

1 review

★★★★★ a week ago

From day one, Adaptive US was incredibly supportive and responsive. I found out, last minute, that an ECBA would significantly bolster my career prospects and that led me to find Adaptive through a Quora answer of theirs that explained that it could all be done in 6 weeks. With their course and material, I proud to say that I had it done in that 6 weeks so for those looking to give them a shot, I highly recommend them!

# OFFERS AND AWARDS



**For the latest offers and rewards visit:**

<https://www.AdaptiveUS.com/offers/>

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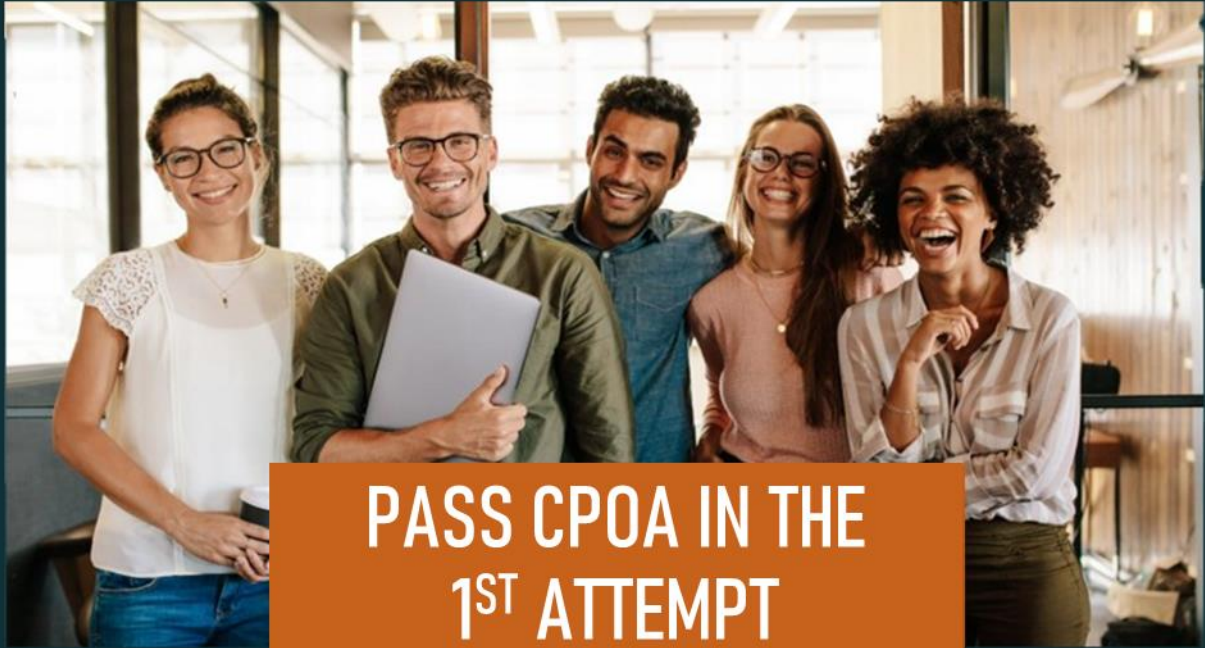
# CORPORATE CUSTOMERS

## **Includes the following and more:**

- Department of Revenue, North Carolina
- North Carolina Department of State Treasurer
- Department of Finance, Dubai Government
- Workers Compensation Board of Manitoba
- Chickasaw Nation
- Royal Canadian Mint
- Credit Suisse
- SAP Labs
- Kubota Tractors, USA
- Shell, Netherlands
- VMWARE
- UST Global
- AkzoNobel
- Bank of Tanzania, Tanzania
- Thailand Software Technology Park







FOR ANY FURTHER QUESTIONS PLEASE WRITE TO [INFO@ADAPTIVEUS.COM](mailto:INFO@ADAPTIVEUS.COM)