



**PASS ECBA™  
IN THE VERY  
FIRST  
ATTEMPT!**

**IIBA® ECBA™  
CERTIFICATION  
ON DEMAND  
LEARNING  
BROCHURE**

**ADAPTIVE US**

# ABOUT ADAPTIVE US

Adaptive US is your go-to place for IIBA Certifications training. We have helped 2250+ students complete IIBA certifications. Adaptive US provides CBAP, CCBA, ECBA, AAC, CBDA, CPOA and CCA online training, question banks, study guides, simulators, flashcards, audio books, digital learning packs across the globe.

## Key facts

- World's largest BA publisher and assessments provider.
- Premiere Partner to IIBA, Canada.
- 2250+ certified BA professionals.
- 500+ BA workshops - 12000+ BAs trained.
- Our trainers are part of BABoK V3 authoring and exam committees and have served 200+ top-notch clients including Wells-Fargo Bank, Credit Suisse, HP, CGI, AXA, AkzoNobel, Ness, Unisys, etc. We are proud to have a 100% key client retention rate.

## Vision

To be the most admired business analysis solutions provider in the world.

## Mission

To help our participants and clients succeed in their business analysis career and endeavor.

## Quality policy

Delight customers through innovative, timely and cost-effective solution.



# ADAPTIVE US USPs

## PROVEN CAPABILITIES

Adaptive has successfully completed over 500+ business analysis and requirements engineering workshops. Our BA trainers come with cumulative experience of 150+ person-years. Adaptive has significant expertise in helping clients in their business analysis and requirements engineering competency development. Adaptive has been associated with the world's largest paints manufacturing company for improving their business analysis and requirements engineering competency.

## ECBA ON DEMAND LEARNING

Our ECBA On Demand Learning content is designed and created by BABOK authors and question setters. It provides a clear knowledge of BABOK. We offer 1000+ model questions to ensure your success in ECBA. ECBA certification will give you a strong foundation in business analysis. Upon successful completion of the course, you'll experience a change in your skill set and mindset. It'll boost your confidence and credibility and enable you to jump start your BA career.

## EXCELLENT FEEDBACK

Adaptive workshops have received 500+ excellent feedbacks.



Customer feedback is available at [ECBA Certification Training Review on Adaptive US](#)

## 760+ SUCCESSFUL ECBAs

Adaptive US is a leading ECBA training institution with [760+ ECBA certified professionals](#).

## SUCCESS RATE

We have certified 760+ professionals for ECBA, while maintaining a 97+% success rate. Rest assured, you are in the best hands to succeed in the very first attempt.

## ECBA ELEARNINGS

Adaptive has developed 100+ eLearning videos on BABoK. These videos cover essential concepts and techniques to help you master business analysis at your own pace.

## ACCREDITATIONS

Adaptive is an endorsed Education Provider for International Institute of Business analysis ([www.iiba.org](http://www.iiba.org)), Canada. One-stop solution and your partner for all your BA learning needs - We specialize and offer only Business Analysis related skill development courses.

# PROGRAM OBJECTIVE

With this course, you'll be able to:

- Master BABoK knowledge areas, best practices, and techniques
- Gain access to curated learning resources, exam prep plan, and tips to ace the IIBA ECBA certification exam.
- Gain a flexible, self-paced learning experience that fits your learning preferences and schedule
- Gain the confidence to pass the exam on the first attempt with the right exam-taking strategy.



# PROGRAM DELIVERABLES

- 21 IIBA PD Hours
- Downloadable ECBA Study Guide
- 1000+ Model Questions including 6 Full-length Exam simulations
- 10+ Hours of BABOK Videos
- 1 Complete Past Live Class Recordings
- Flashcards and Audio Books
- Exam prep plan and tips
- 180 days resources (LMS) access period



**Jump Start Your BA Career  
with ECBA Certification**

**ENROLL NOW!**

ADAPTIVE  
US



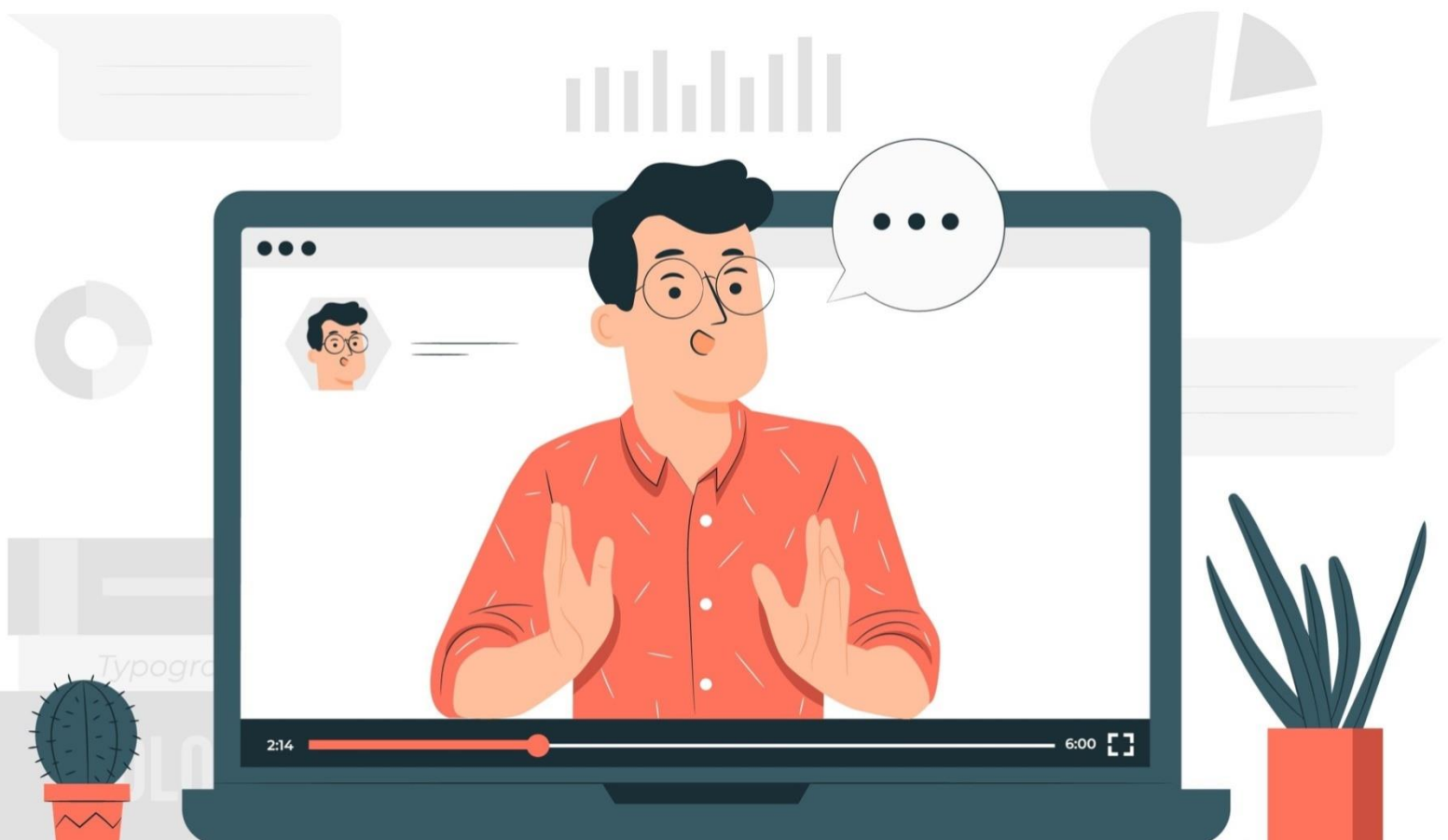
**ENROLL NOW**

All ECBA Study Resources + 21 IIBA PD Hours

760+ Delighted ECBA Certified Customers.

**WORLD'S LEADING ECBA TRAINING INSTITUTE**

# EXPERT CONTENT CREATORS





# LN Mishra

**CBAP, CCBA, CBDA,  
CPOA, AAC, CCA  
ECBA, CPRE**

- World's #1 IIBA® certifications trainer (2250+ certified)
- Member of IIBA Question Setting Committee
- Member of BA Core Standards Authoring Team
- Mentored 200+ global clients and 6000+ BAs
- Author of 12 best-selling books on business analysis
- Versatile trainer, coach and speaker
- 28+ years of working experience as a Business Analyst
- Authored 200+ blogs on Requirements analysis and business analysis

Detailed profile - <https://www.adaptiveus.com/trainers#ln>



# Victoria Cupet

**CBAP, PMI-PBA, AAC,**

**CPOA, CPRE**

- Former Regional Director, IIBA Europe and Africa
- BABoK V3 Author
- 25+ years of BA experience
- Certified coach, trainer, consultant, best-selling author, and keynote speaker
- Co-author of the bestselling book "The Road to Success"

Detailed profile – <https://www.AdaptiveUS.com/trainers#victoria>



Lora McCoy

**CBAP, CBDA,**

**CPOA, AAC, CCA**

- Regional Director, IIBA Central Americas
- Former President – IIBA Oklahoma Chapter
- 25+ years of BA experience
- Mentored 100+ global clients and 3000+ BAs
- Active speaker at various industry meets

Detailed profile - <https://www.adaptiveus.com/trainers#lora>



# Tom Tomasovic

**ECBA, CBDA, CPOA,  
AAC, CCA, CPRE**

- Agile BA Practitioner
- 26+ years of strong industry experience as a Business Analyst, Trainer, Mentor and Senior Leader
- Strong technical background, combined with experience in technical writing, technical research, management, and teaching.
- Developed and delivered business analysis training courses.
- Facilitated and supported many professionals in achieving BA professional certifications.

Detailed profile - <https://www.adaptiveus.com/trainers#tom>

# Adaptive LMS

The screenshot displays the Adaptive US LMS interface for the ECBA Master Class. The top header features the Adaptive US logo with the tagline "100% Success or 100% Refund. 1000+ Certs." and the IIBA Premier EEP logo. A navigation bar on the left includes a "Go to Dashboard" link, the course title "ECBA Master Class with Success Guarantee", a "0% complete" progress indicator, a search bar, and a list of lessons: INSTRUCTIONS (0/1), Chapter 1 - Introduction (0/5), Introduction (VIDEO - 8 MIN), BA V3 Themes (VIDEO - 6 MIN), BA knowledge areas (VIDEO - 6 MIN), BA V3 Glossary (VIDEO - 8 MIN), and the current lesson, Study Guide - Preface and Introduction. The main content area shows the title "ADAPTIVE US ECBA™ Study Guide" and the claim "Saves 60 Hours". A vertical banner on the left reads "JS INC.". The bottom of the interface has a "COMPLETE & CONTINUE" button with a right arrow. The top right of the content area shows "0 DISCUSSIONS" and icons for download and share.

**WORLD'S #1 BA  
LEARNING  
PLATFORM**

**Adaptive's Learning Platform provides access to all the learning materials related to the workshop. You can [register](#) for a trial pack and get access to the following free learning resources:**

1. Sample ECBA study guide
2. 25 Sample ECBA model questions
3. Sample e-Learning videos
4. Sample audiobook
5. Sample flashcards and more



**Adaptive's Learning Platform also hosts the MOST exhaustive ECBA Question Banks, which thoroughly tests your preparedness!**

1. BABoK based study guide – cliff note version of BABoK
2. 1000+ model questions with answer explanations to test your preparedness
3. 6 Full length ECBA Simulations
4. 100+ BABoK learning videos
5. Audiobooks
6. Flashcards
7. BABoK and Techniques Mind Maps
8. Multiple categories of questions: Concept, Knowledge based and full-length simulations
9. Fully aligned to the new certification scheme from IIBA
10. Attempt questions and simulations multiple times
11. Extensive reporting on assessment results and performance

- 12. Trusted by thousands of BA aspirants world-wide
- 13. Questions designed by expert faculties who participated in IIBA question preparation team
- 14. Assessments can be taken on tablets as well, so prepare on the go!



**Land Your Dream BA Job  
with ECBA Certification**

**ENROLL NOW!**

# ECBA Courseware

1. Comprehensive 150+ pages

Certification Study Guide loaded with key terms, tips, techniques, and more to help you prepare for the certification exam.

2. The Study guide is created based on extensive research of the

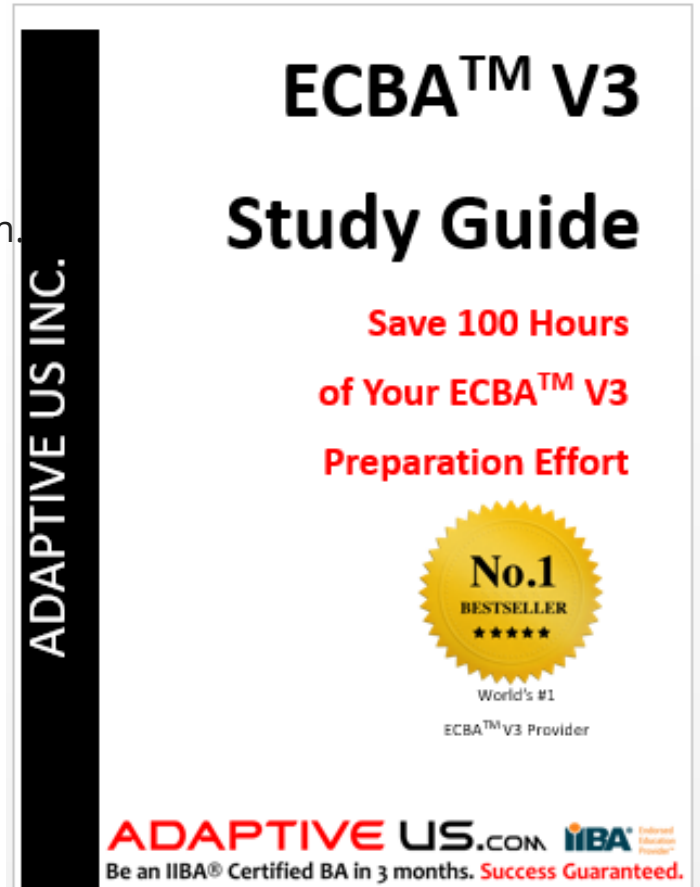
Business Analysis Standard and the BABoK® V3 Guide by experts, and it captures all the essentials from the exam perspective.

3. Presented in a very well-organized way, it's a great resource to help you prepare for examinations with minimal effort.

4. The concise, crisp study guide captures all essentials in one document removing all duplications and redundancies.

5. Master the core knowledge areas, activities, tasks, deliverables, Stakeholders and their relationships.

6. Identify and master the principles, activities, tasks, techniques, and tips described in the BABOK® Guide v 3.0.





# CUSTOMERS SPEAK





Aakanksha Lakhanpal

1 review US



### I just passed the ECBA exam and I would...

I just passed the ECBA exam and I would like to thank Adaptive US for all the study material and mock tests they provided. I am from the banking industry wanting to enter the field of business analysis and Adaptive made it so much easy for me to pass the exam and prepare for a bright future ahead.



Ineha Thind

**Local Guide** · 7 reviews · 207 photos

★★★★★ 2 months ago

As an aspiring BA, I was finding it difficult to understand BABoK through just self-studying. With a full-time job it was also very hard to find the time and stick to a schedule. After months of searching, I am so thankful that I stumbled upon Adaptive US. The lectures were easy to understand and made going through BABoK easy. The study guide and study plan saved me so much time and helped me remain focused. The extensive knowledge base offers so much more other than just preparation for the certification and lectures. The simulations offered are a great way to get an idea of what the test environment and the questions will be like. The service team was excellent- answering my every question as soon as they can, no matter how many times I approached them, with whatever questions I could think of.

I would recommend Adaptive US for your preparation for IIBA certifications. :)



Siby Varghese

 1 review  US



 Invited

### Highly recommend this for people with work break

Highly recommend this for people who have had a long break in their work and would like to start a BA career. I did the ECBA course and it was very informative and helped to build my confidence. The tutors have a thorough knowledge of the subject and have years of experience to back it up.



Gina Lamoureux

1 review

★★★★★ 3 months ago

I used the question bank to write my ECBA exam. It was extremely helpful. I have a hard time with multiple choice exams but after studying from the question bank I did not have any anxieties and passed the exam with no problem. Thank you for your help

**Mohamed Hussain**

1 review SA



Invited

### Passed with Ease!

I enrolled in the ECBA Assisted learning program with Adaptive US. its been 38 days and I am already certified! Adaptive US has exceptional learning materials which save you time and effort! the Adaptive Study guide saved me the trouble of sifting through the heavy BABOK and the practice exams were closely calibrated with the actual exam. Not to mention the continued support from the Instructors Mr. LN and Ms. Lora. and support from Ms. Ann.

Would definitely recommend to anyone looking to take up an IIBA certification.

**Kuda Kamushinda**

1 review

★★★★★ a week ago

From day one, Adaptive US was incredibly supportive and responsive. I found out, last minute, that an ECBA would significantly bolster my career prospects and that led me to find Adaptive through a Quora answer of theirs that explained that it could all be done in 6 weeks. With their course and material, I proud to say that I had it done in that 6 weeks so for those looking to give them a shot, I highly recommend them!

**MANY MORE REVIEWS AT – <https://www.AdaptiveUS.com/reviews/>**

# OUR LEARNERS COME FROM



UPS



Finserve



Linfox



CIPA, Botswana



FMO Bank



Amazon



Walmart



NTT Data



Tesco



Wells Fargo



Sobeys



Westpac Group



Telstra



Avanade



Accenture



HYUNDAI

Hyundai

& More...

# CORPORATE CUSTOMERS

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CAROLINA  
DEPARTMENT  
OF REVENUE



دائرة المالية  
Department of Finance



**WCB**  
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Board of Manitoba



*the  
Chickasaw  
Nation*



CREDIT SUISSE



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**vmware®**

**UST**Global®

**AkzoNobel**

**SOFTWARE PARK  
THAILAND**

**Luminor**

**UCLA** Health



**CORE****BTS**

**NUCOR®**  
SKYLINE



Australian Government  
Services Australia

**ARROW**  
ARROW TRANSPORTATION SYSTEMS INC.



الهيئة الوطنية للأمن السيبراني  
National Cybersecurity Authority

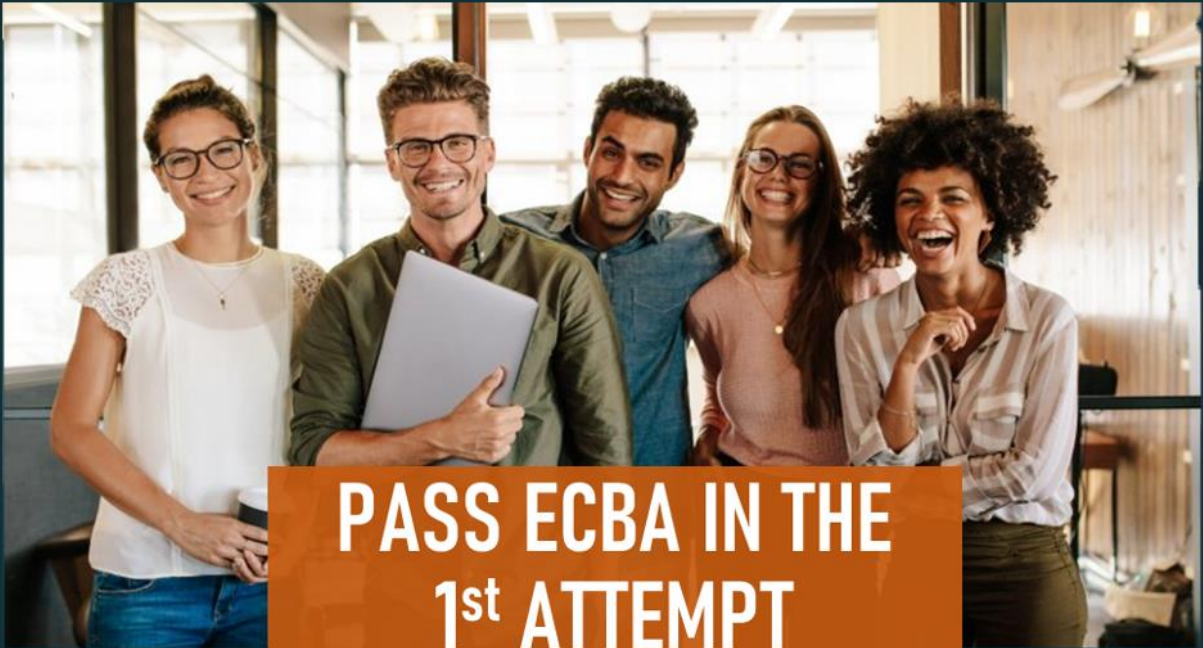
**iQ**  
solutions

**skema**  
BUSINESS SCHOOL



**NTRS**  
National Training and  
Reskilling Scheme

**amsix**



FOR ANY FURTHER QUESTIONS PLEASE WRITE TO [CS@ADAPTIVEUS.COM](mailto:CS@ADAPTIVEUS.COM)